

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.



Double Red Delicious

SPECIAL APPLE COLLECTION

- 5 Red Delicious
 - 5 Grimes Golden
 - 5 Jonathan
 - 3 Yellow Delicious
 - 2 Duchess
- These 20 two-year trees, 3 to 4 ft.—

\$3.00
Postpaid

PLUM COLLECTION

- 2 Waneta 2 Sapa
 - 2 Apricot Plum 2 Terry
- These 8 two-year trees, 4 ft.—

\$2.00
Postpaid

PEACH COLLECTION

- 2 Champion
 - 2 Golden Jubilee
 - 3 Elberta
 - 3 Hale-Haven
- These 10 4-ft. trees

\$1.75
Postpaid

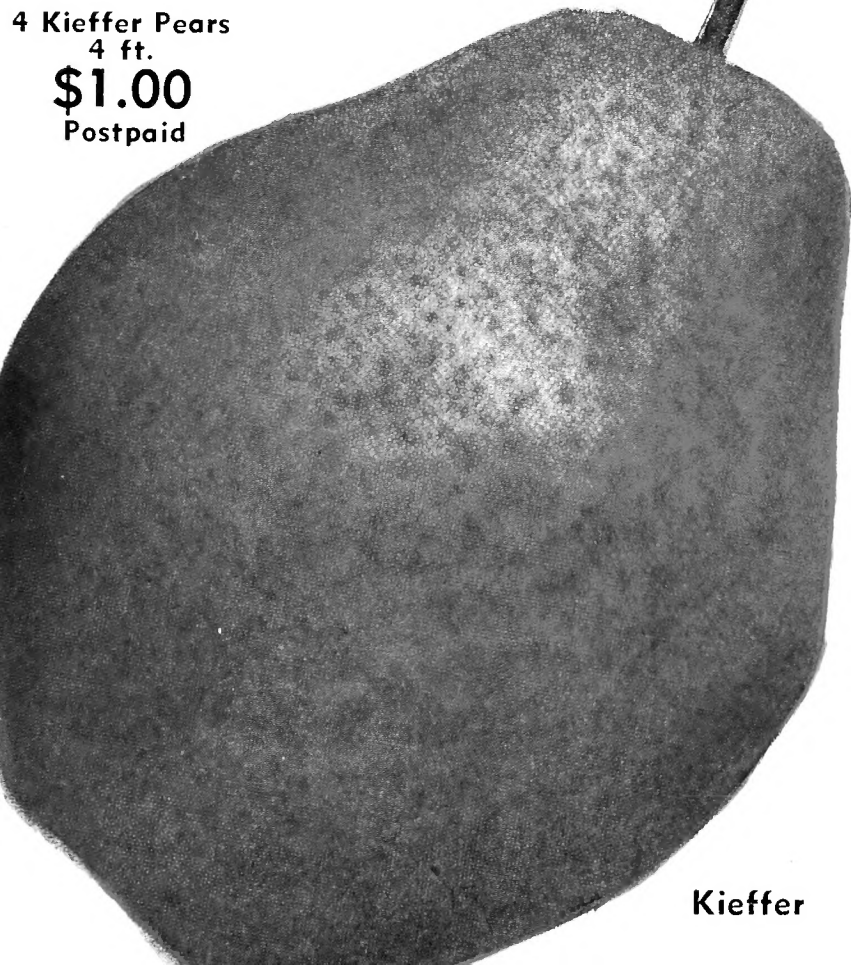


Hale-Haven

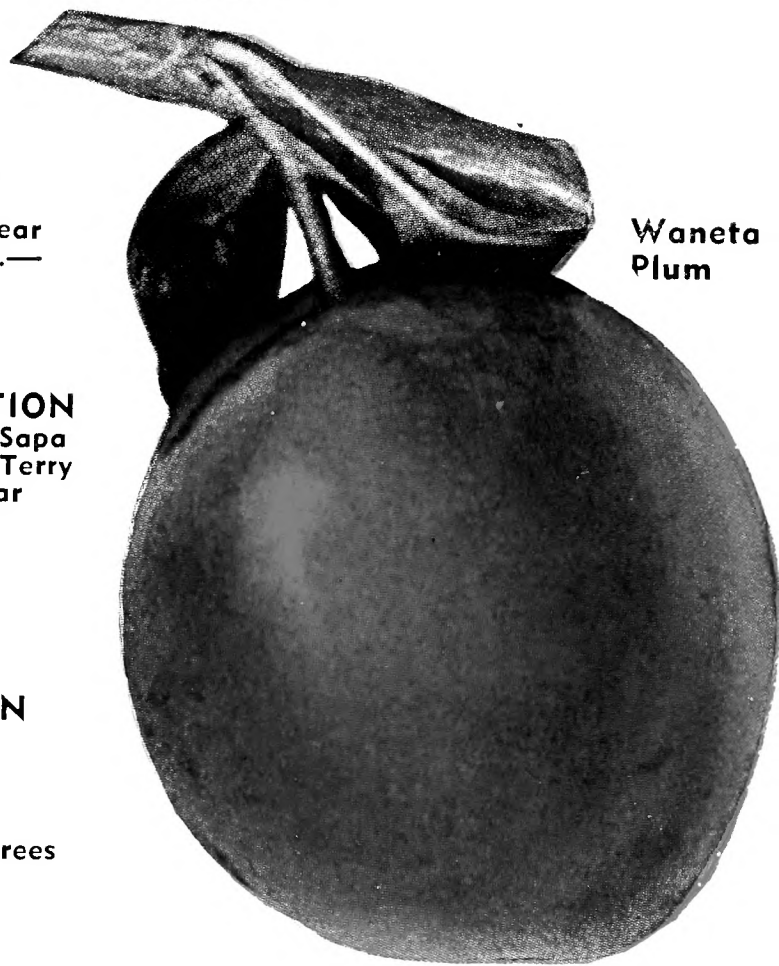
5 Hale-Haven, 4 ft., \$1.00, postpaid

4 Kieffer Pears
4 ft.

\$1.00
Postpaid



Kieffer



Waneta Plum

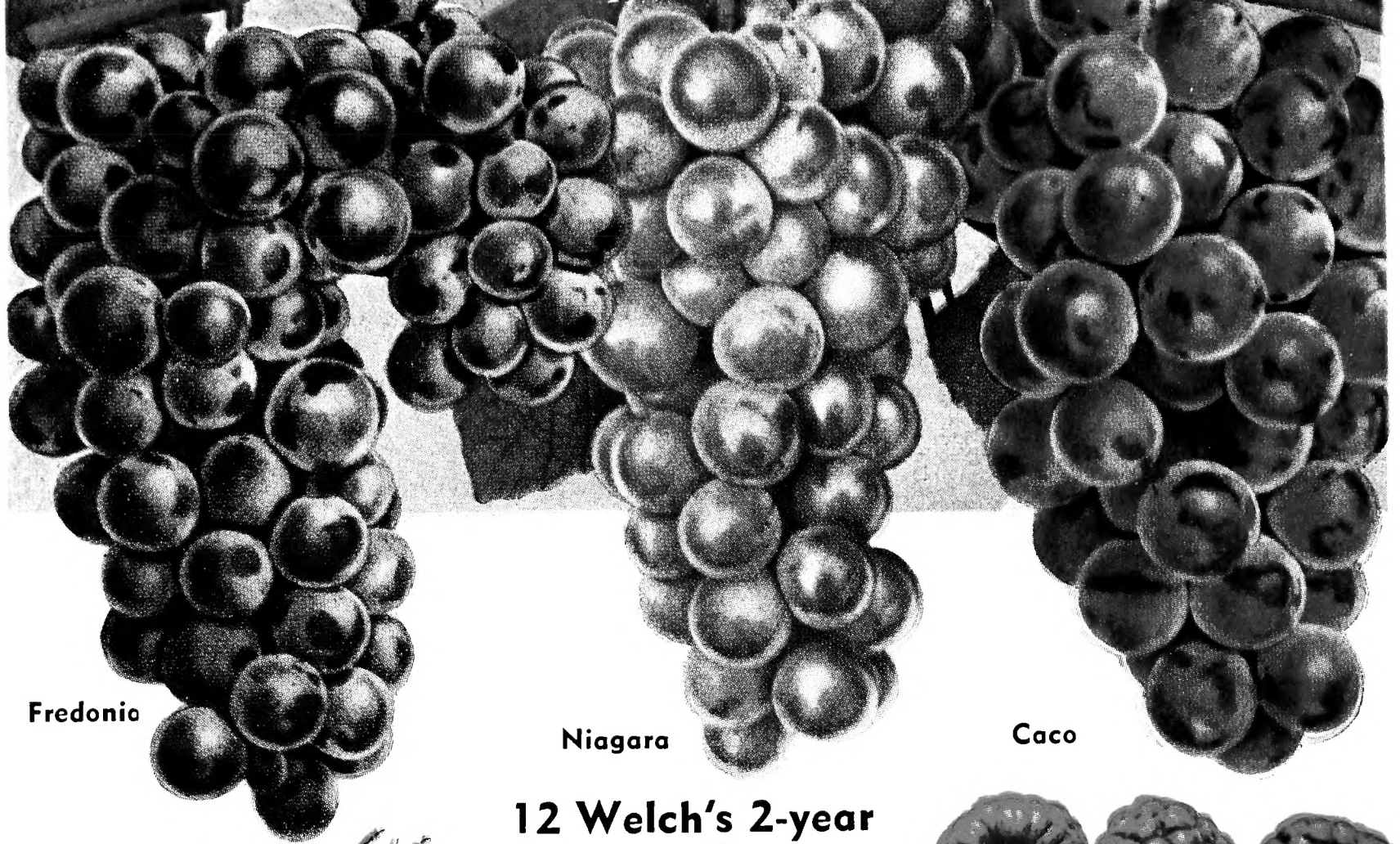
*The Welch
Nurseries*

SHENANDOAH, IOWA

1882

1939

1939



Fredonia

Niagara

Caco

12 Welch's 2-year Choice Grapes

2 Caco
2 Niagara
6 Concord
2 Fredonia
\$1.00
Postpaid

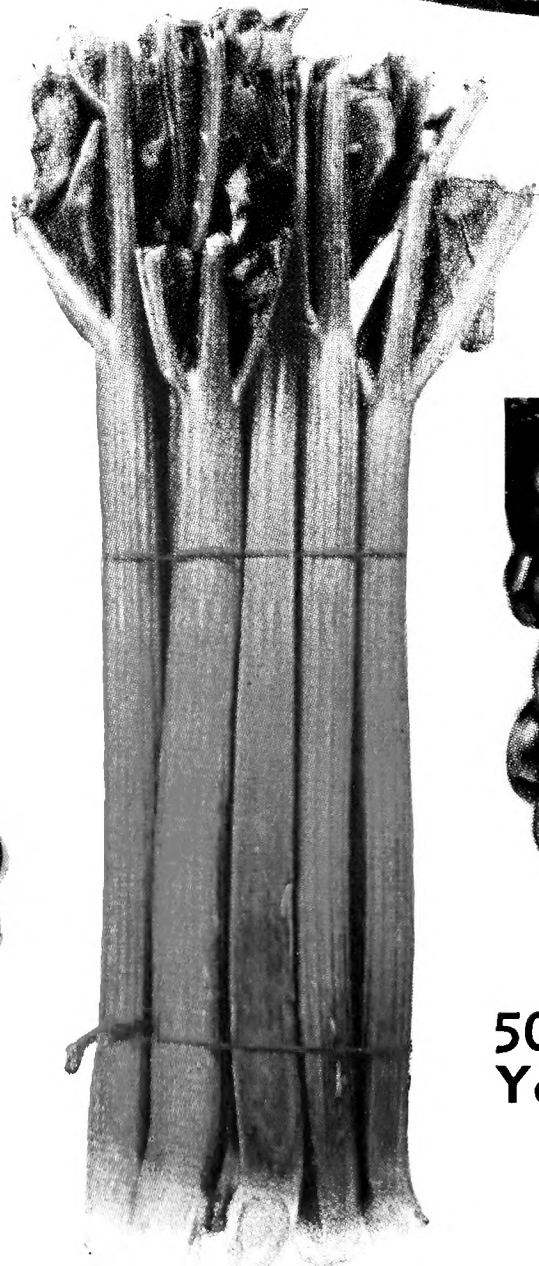
**TWELVE
WELCH'S
2-Year
CONCORD
GRAPES
75c** Post-
paid



100 HEAVY BEARING
Latham or Chief
RASPBERRIES **\$2.00**
Postpaid



Finest
Blackcap
100
**CUMBERLAND
RASPBERRIES
\$2.00** Post-
paid



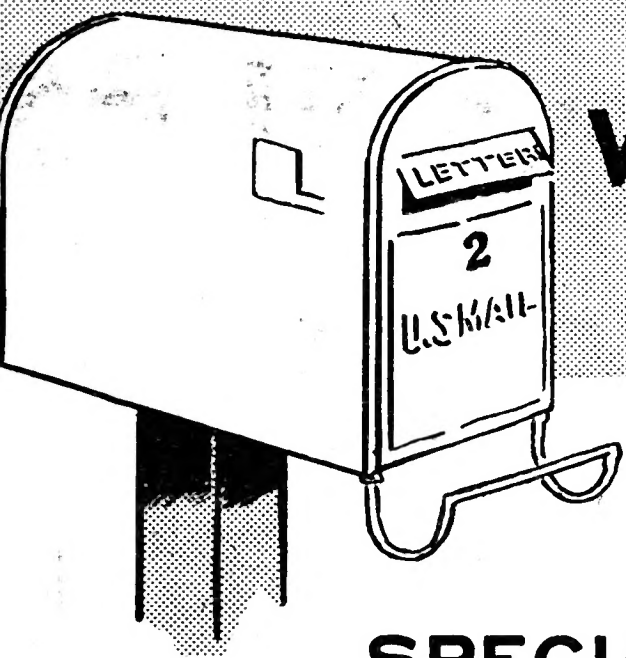
**25 Mammoth
Rhubarb \$1.00**
100 for \$3.00, prepaid



**12 Giant New
Boysenberries
\$1.00** Postpaid



**50 Delicious
Youngberries
\$1.25** Post-
paid



ORDER BY MAIL! WELCH'S AS CLOSE AS YOUR MAIL BOX!

NOW WELCHS COME TO YOUR DOOR WITH A NEW SPECIALIZED MAIL ORDER SERVICE

There are over 120 million people in the United States who can't put off breakfast, lunch, or dinner without disastrous results. Fresh fruits are eaten every day of the year. There's always an opportunity in the

Fruit Industry. We have had Fifty-seven years of constant and reliable personal service. Our nursery stock is produced under the most approved and efficient methods. We own our land, have our own irrigation and from no

place else can you buy trees, roses, and shrubs to a better advantage, if quite so well.

We make buying simple. The descriptions in this book are authoritative and reliable. You need but to make your selection, fill out the order blank and send it in, and we assume the responsibility of supplying you with the best nursery stock obtainable. We appreciate correspondence and are ready to serve you with our usual promptness. We take pleasure in giving our customers the benefit of our years of experience and are glad to advise you whenever possible. Come to Shenandoah and get your trees if you can, so that you can see the quality our stock. Also the extra good care that we give our stock, which is essential to successful transplanting. Good paved roads will bring you here and we will gladly make you welcome.



J. C. WELCH



VIEW OF OUR MODERN STORAGE
AND PACKING PLANT



HOMER WELCH

Welch APPLES

"KING OF FRUITS"

PRICES FIRST-CLASS TREES

5 to 6 ft.—35c each by express, not prepaid.
Per 10—30c each by express, not prepaid.
Per 100—\$27.50 by express, not prepaid.
3 to 4 ft.—20c each, prepaid.
Per 10—18c each, prepaid.
Per 100—\$15.00, prepaid.

SUMMER VARIETIES

DUCHESS. July. One of the best bearing and cooking sorts.

EARLY HARVEST. July. Large, pale yellow apple of very fine flavor.

RED JUNE. A little later than Early Harvest. The best early apple.

YELLOW TRANSPARENT. August. A splendid hardy early apple.

FALL VARIETIES

ANOKA. A remarkable apple that comes into bearing very young. A good keeper. Dwarf in stature.

FAMEUSE (Snow). A fine apple of deep crimson skin, snowy white flesh.

MAIDEN BLUSH. September. Fine flavor; a good bearer; excellent for apple butter and market.

STAYMAN'S WINESAP. November. Large apple of good quality and mild flavor.

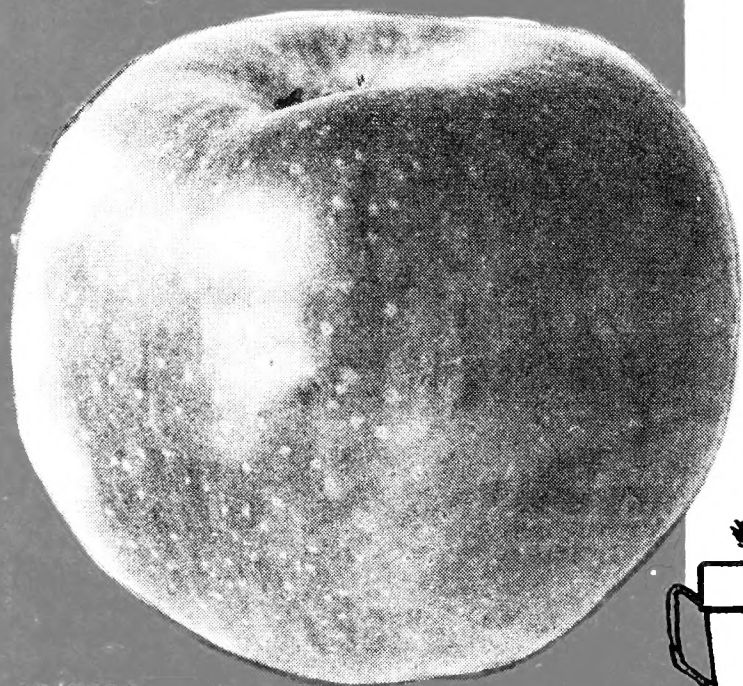
WINESAP. A large, very attractive dark red apple of excellent quality.

YELLOW DELICIOUS. A large early winter apple of wonderful flavor. Excellent for cooking; wonderful eating apple. Bears young.

YORK IMPERIAL. One of the hardy, good keeping varieties. Best baking apple.



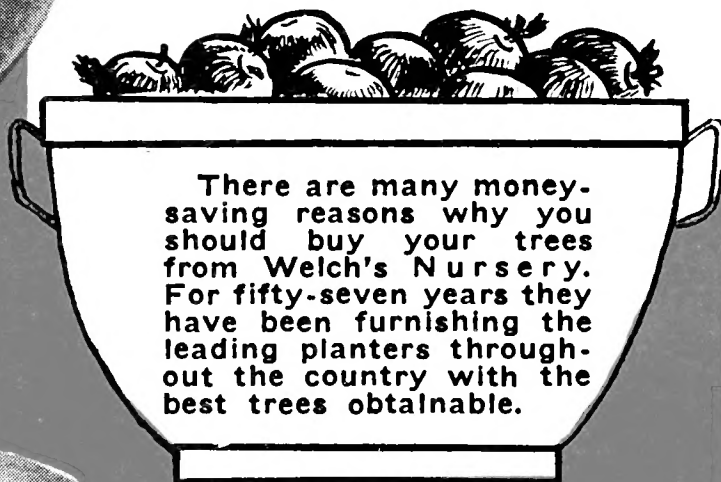
JONATHAN



ANOKA



YELLOW
DELICIOUS



There are many money-saving reasons why you should buy your trees from Welch's Nursery. For fifty-seven years they have been furnishing the leading planters throughout the country with the best trees obtainable.

WELCH'S HARDY APPLE COLLECTION

2 Anoka
2 Cortland

2 Haralson
2 Sharon

2 Wealthy

These ten good 4-ft.
branched trees, only

\$1.75
POST-PAID

from **BEST QUALITY FRENCH SEEDLINGS**

WHITNEY CRAB. August. One of the choice eating crabs.

DOLGO. Wonderful jelly apple that bears young. Beautiful as an ornamental tree; not subject to blight.

WEALTHY. October. Best of all fall bearing apples. Good cooking apple.

WINTER VARIETIES

BALDWIN. One of the hardy eastern varieties. A good keeper.

BLACK BEN DAVIS. One of the best money making apples on the market today. Every orchard should have a few Ben Davis as pollenizers.

DOUBLE RED DELICIOUS. The finest red eating apple grown. Tree bears young. Perfectly hardy everywhere.

CORTLAND. A good early bearing apple. Dark red; excellent commercial variety.

GRIMES GOLDEN. One of the best yellow winter apples. A favorite with everyone.

HARALSON. A hardy apple for northern states. Large red apple; good keeper.

JONATHAN. October. Too well known to need any description.

McINTOSH, RED. Large red apple; tree hardy, and an abundant bearer.

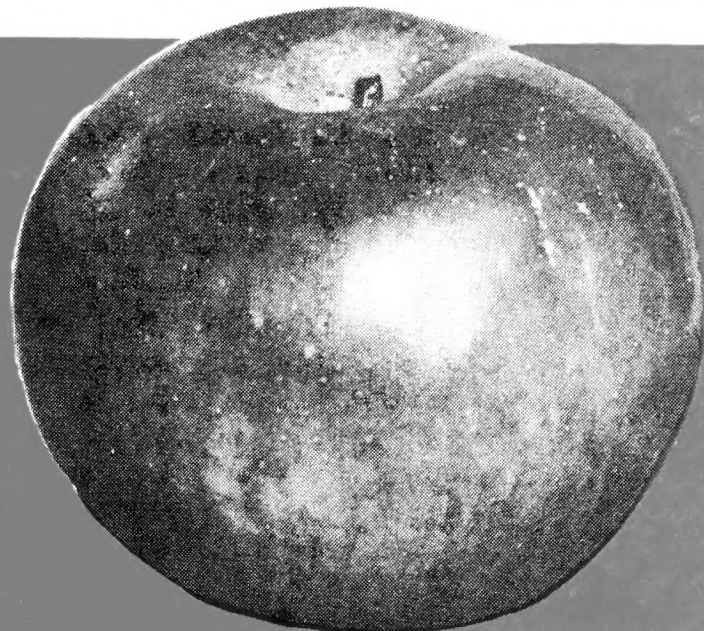
MAMMOTH BLACK TWIG. A good commercial apple. Large red apple that keeps until late spring.

RAMSDELL SWEET. Best of all sweet apples of the old varieties.

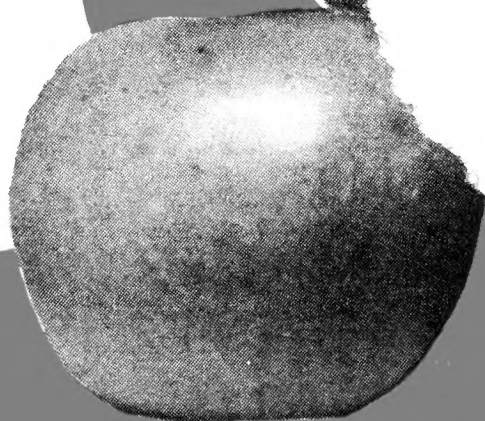
ROME BEAUTY. A large red solid apple. until May.

SHARON. A good apple for the colder Yellow, striped red; fine quality. A good apple that should be planted in every orchard.

NO FRUIT IS SO HEALTHFUL AS THE MANY PEOPLE SAY: "EAT AN APPLE AND INSURE YOURSELF OF GOOD HEALTH AND WEALTH."



WEALTHY



DUCHESS

**WELCH'S ECONOMY
FRUIT TREE COLLECTION**

- 2 Double Red Delicious Apples
- 2 Montmorency Cherries
- 2 Elberta Peaches
- 2 Apricot Plums
- 2 Bartlett Pears

10 first-class 6-ft. trees for \$3.00, not prepaid.
Above collection in Mail Order Size, 4-ft.

\$2.25 PRE-PAID

Serving **FRUIT GROWERS** and **FLOWER LOVERS** of the Nation

EVERY FARM SHOULD HAVE PEARS...

PRICES
 5 to 6 ft.—35c each, not prepaid.
 Per 10—32c each, not prepaid.
 3 to 4 ft.—30c each, postpaid.
 Per 10—25c each, prepaid.

ANJOU. The standard market pear for late fall and early winter. Flesh is yellowish white, firm but tender. One of the very best.

BARTLETT. The most popular summer pear. One of the best for canning and shipping.

DOUGLAS. Wonderful fall pear. Golden yellow in color. The tree bears very young, and an excellent variety for the northern states.

DUCHESS. October. Very large, fine quality and juicy, and keeps well into winter.

FLEMISH BEAUTY. Heavy producer, very hardy, and unapproachable in quality.

GARBER. September. Early bearer, very productive, and excellent for canning.

KIEFFER. October. Very profitable market variety. A pear of very large, fine appearance. Most widely planted of all winter pears. A sure cropper and many trees will stand more than a hundred years.

SECKEL (Sugar Pear). Ripens in late summer. Small rich fruit of high quality.

ETT

Pricots...

PRICES
 5 to 6 ft.—40c each, not prepaid.
 Per 10—35c each, not prepaid.
 3 to 4 ft.—30c each, postpaid.
 Per 10—25c each, prepaid.

ALEXANDER — An early apricot of good size.

MOORPARK. A later apricot ripening in August. A good eating variety.

SUPERB. The most productive hardy apricot. Fruit of high quality.

**SUPERB
APRICOT**

Cherries

**MORE AND MORE PEOPLE BUYING
WELCH'S TREES**

SOUR CHERRIES

PRICES

5 to 6 ft.—45c each; per 10, 40c each, not prepaid.

3 to 4 ft.—35c each, postpaid; per 10, 30c each, postpaid.

MONTMORENCY. Most widely planted of all cherries; does well everywhere. A beautiful, large red fruit.

EARLY RICHMOND. Sometimes called the May Cherry. Trees are hardy, very productive, and regular in bearing. Most popular for pies and home canning.

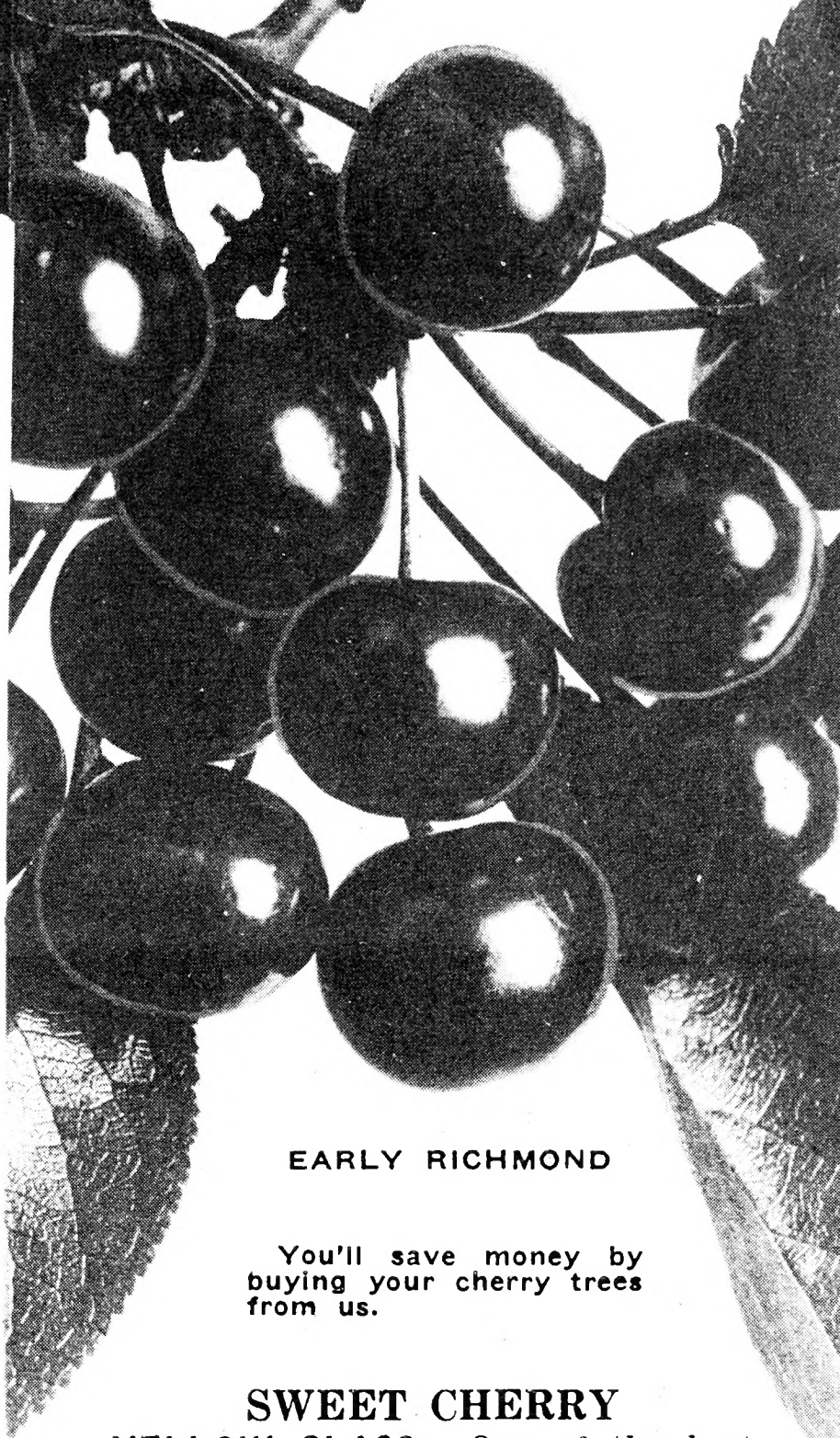
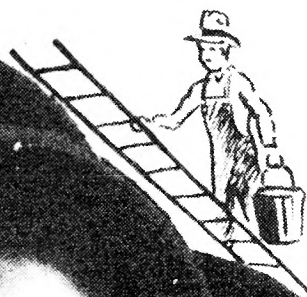
ENGLISH MORELLO. Popular late black cherry.

COMPASS. Extremely hardy, fruits where others fail. Commences bearing next year after planting, and bears heavily every year. Fruit of a dark wine color. Good for butters and preserves. Price: 4 ft., 30c each; 4 for \$1.00, postpaid.

CHERRY SPECIAL

8 Early Richmond or Montmorency Cherries, good, strong, two-year 5-ft. first-class trees, prepaid to you for only

\$3.50



EARLY RICHMOND

You'll save money by buying your cherry trees from us.

SWEET CHERRY

YELLOW GLASS. One of the best and most productive of the sweet cherries. Makes a beautiful, symmetrical tree.

PRICE

5 to 6 ft.—60c each, not prepaid.
3 to 4 ft.—45c each, prepaid.

**SPECIAL
CHERRY BARGAINS . . .**
3 to 4-ft. trees.
2 Early Richmond
2 Montmorency

\$1.25
POST-PAID.

MONTMORENCY



PLUMS FOR HOME USE

APRICOT PLUM (Hanska Type). This variety has all the good qualities that a plum should have, with an apricot flavor. Excellent for eating and canning. A perfect freestone. A wonderful lawn tree.

BURBANK. An abundant yearly bearer. Large, round, dark red fruit. Will succeed in any soil. Perfectly hardy. Ripen from first to middle of August.

GOLDENROD. The most hardy and productive of all yellow plums. Ripens last of August.

LOMBARD. One of the leading market sorts, grown extensively everywhere.

SAPA. July. An extremely early, vigorous bearer. Dark red clear through; excellent for canning.

TERRY. August. One of the largest and most handsome hardy plums yet produced; deserves extensive planting. Large fruit of bright red color. Ripens evenly; best market variety.

UNDERWOOD. One of the good, early varieties. Freestone. Fruit dark red.

WANETA. The fruit is of immense size, deep bright red color. One of the most productive of any plum that grows. Tree bears very young.

ELLIOTT—PEACH PLUM. A large yellow fleshed freestone plum. A sweet, fine peach flavor. Our orchard bore an immense crop last year in spite of the drought and heat and has never failed. This plum is in a class by itself. Our stock is limited.

5 to 6 ft.—40c each, not prepaid.
3 to 4 ft.—35c each, postpaid; 3 for \$1.00, postpaid.

SPECIAL—American Native Plum Seedlings, 2 to 3 ft., 25 for \$1.00, postpaid. Perhaps this is the first time that such a value has ever been offered to a planter. Set them deep and you'll never lose a tree. Will succeed everywhere, and never fail to give a big crop of fruit. Plant them on low land if possible, along the creek bottom or at the foot of a hill. The most valuable tree grown for soil erosion. Will stand more drought and cold weather than any tree we know of.

PRICES

5 to 6 ft.—30c each, not prepaid. Per 10, 28c each, not prepaid.
3 to 4 ft.—25c each, postpaid. Per 10, 20c each, postpaid.

Welch's PLUM COLLECTION

2 Waneta, 2 Terry,
2 Sapa, 2 Apricot Plum.
These 8 four ft. 2-yr. trees,
\$2.00 postpaid.

The above 8 extra large 5 to 6 ft.
plums, \$2.75 prepaid.

These large trees will bear
second year.



Plant PEACHES

PEACHES, the queen of all fruits, the quickest of all orchard trees to bear profitable crops.

PRICES

5 to 6 ft., 30c each, not prepaid; per 10, 28c each, not prepaid.

3 to 4 ft., 20c each, postpaid; per 10, 17½c each, postpaid.

CHAMPION (Freestone). A good hardy peach and one of the best bearing sorts. Beautiful large fruit of delicious flavor.

CRAWFORD'S EARLY (Freestone). Fruit large and showy, one of the best for market.

ELBERTA (Freestone). Fruit large yellow with red cheek. Tree is hardy and productive. One of the best shipping varieties. August.

EARLY ELBERTA (Freestone). Same as above only ripens two weeks earlier.

GOLDEN JUBILEE (Freestone). Large, golden yellow peach ripening in July. Delicious to eat from the tree, and a splendid canner. An ideal market peach.

HALE HAVEN (Freestone). The outstanding characteristics of this new peach are its extreme hardiness, its early bearing, its rich yellow and red colors, and its shipping qualities.

+ **HAWKEYE (Freestone).** New hardy peach. Produces fruit in spite of heat and cold. Ripens early and has fine flavor.

J. H. HALE (Freestone). The tree is hardy and bears young and profusely. Rich golden yellow, covered with carmine, skin without fuzz.

ROCHESTER (Freestone). Very hardy, and a good peach for the commercial fruit grower. Fruit yellow with red stains. Ripens three weeks earlier than Elberta.

SOUTH HAVEN (Freestone). The great hardy large yellow peach for cold regions. Ripens the middle of August. Extra heavy bearing tree.

HEATH CLING (Clingstone). Large, round, white, juicy and fine quality. Best for pickling.

RED BIRD CLING (Clingstone). One of the best home fruits and a leading early market peach. Flesh white, blushed red of showy appearance.

BELLE OF GEORGIA (Freestone). Very large, skin white with red cheek, flesh white, firm, and of excellent flavor. Tree a rapid grower, very prolific.

Prices are low this year. It's a good year to buy. When shortages occur, the prices advance fast. Buy what you need this year.

They'll have an extra year to grow.



WELCH'S MARKET COLLECTION

5 Early Elberta
5 Rochester

These ten 4-ft.
trees

\$1.75
POST-PAID

Grapes

BRING HEALTH

CONCORD

12 Good,
Heavy Vines

75^c

Postpaid

AGAWAM. Bunch large, shouldered; berry large reddish brown, tender, vinous and of excellent flavor. Very vigorous and productive. Vine hardy and one of the best of its class. The most productive of all reds. 2-year, prepaid, 10c each.

BETA. A small to medium sized black grape, quite acid, but of good quality and fine flavor. Very early, prolific and healthy. It is valuable chiefly for its hardiness. It is hardy, without protection far into Minnesota. It is valuable for arbors. 2-year, prepaid, 10c each.

CACO. The vines are strong and vigorous, as yet untouched by disease of any kind. The fruit is very large, in handsome, complete bunches; in color a rich wine red or amber. Exceptionally early bearing, usually showing several good sized bunches the second year. Its flavor is luscious, sweet, delightful, distinctive. Good strong vines, 15c each, \$1.50 per doz.

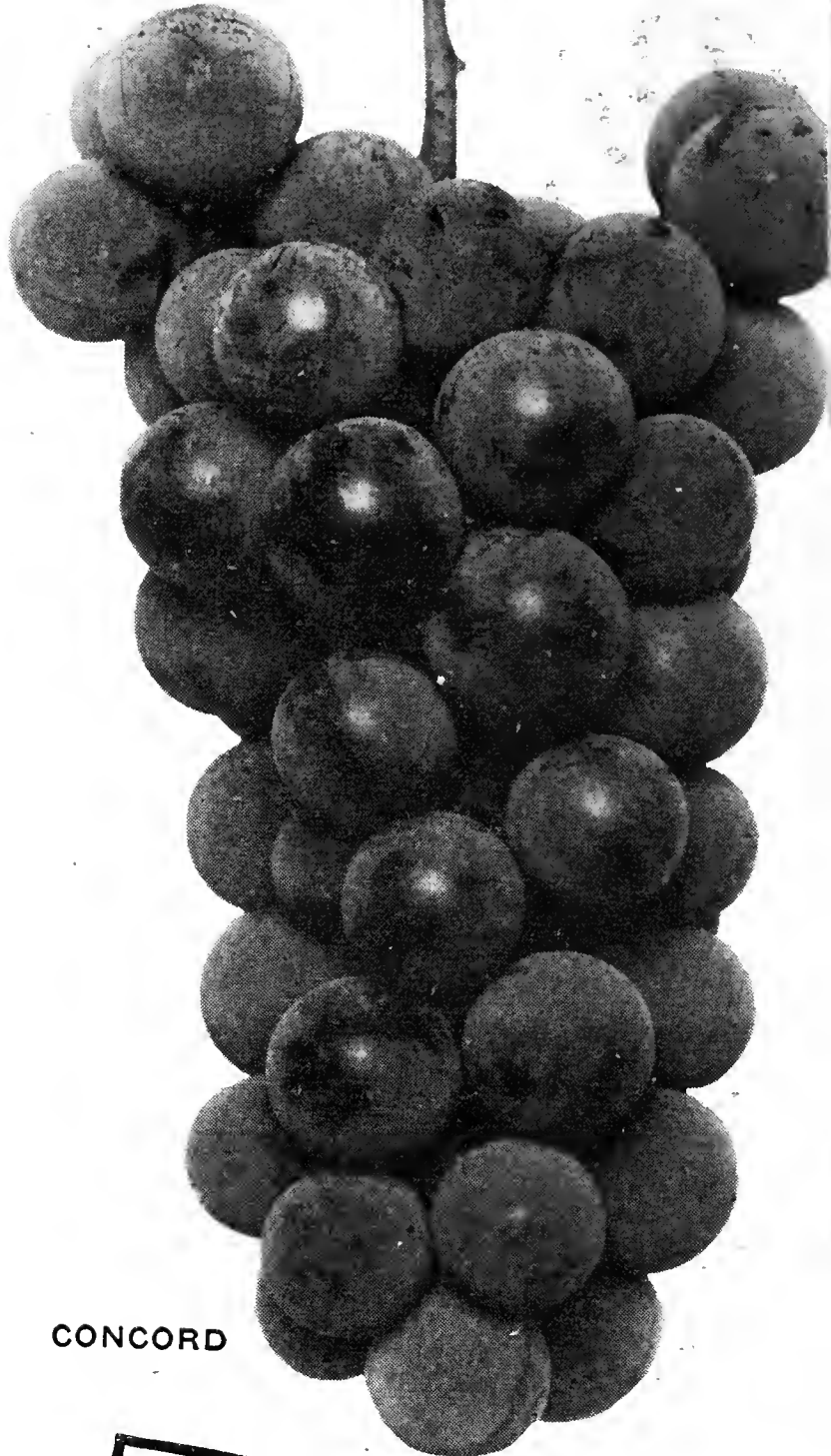
CONCORD. The old stand-by in the leading market vineyards, and in home garden variety. No matter how few the grapes planted in the yard, Concord should be included. "The Grape for the Millions." Excellent for grape juice, wine, table use, canning and market. Black. 2-year, prepaid, 8c each; not prepaid, \$6.00 per 100. 1-year, 5c each; \$4.00 per 100, prepaid.

FREDONIA. A new very early black grape. Ripens shortly before Moore's Early. The bunches and berries are large with excellent flavor. It is an extra good shipper as it does not crack. Vines are vigorous and productive. We believe this will soon be the leading grape. 15c each; \$1.50 per doz.

MOORE'S EARLY. A seedling of Concord. Bunch medium, berries very large. Desirable for an early market, and particularly adapted to the northern portions of the United States. Black. 2-year, prepaid, 10c each.

NIAGARA. The leading white grape. 2-year, prepaid, 10c each.

WORDEN. Said to be a seedling of the Concord, and is a slight improvement on that variety. Black. 2-year, prepaid, 10c each.



CONCORD

12 FINE GRAPES

2-Year

\$1.00
POST-PAID

2 Caco
2 Niagara
6 Concord
2 Fredonia

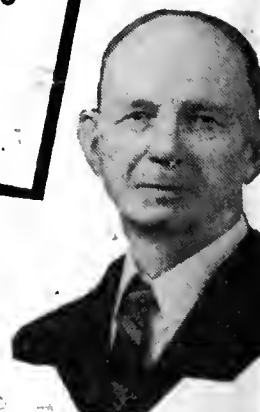
SPECIAL

Concord Grapes—1-yr.,
per hundred\$3.50
Not Prepaid

2-yr., per hundred\$6.00
Not Prepaid

Comfort and health come from growing grapes, and happiness is not far behind.

You will save money on the first cost by buying grapes from us. This catalog contains accurate descriptions of good stock. I started it fifty-seven years ago and it is better today.



J. C. WELCH

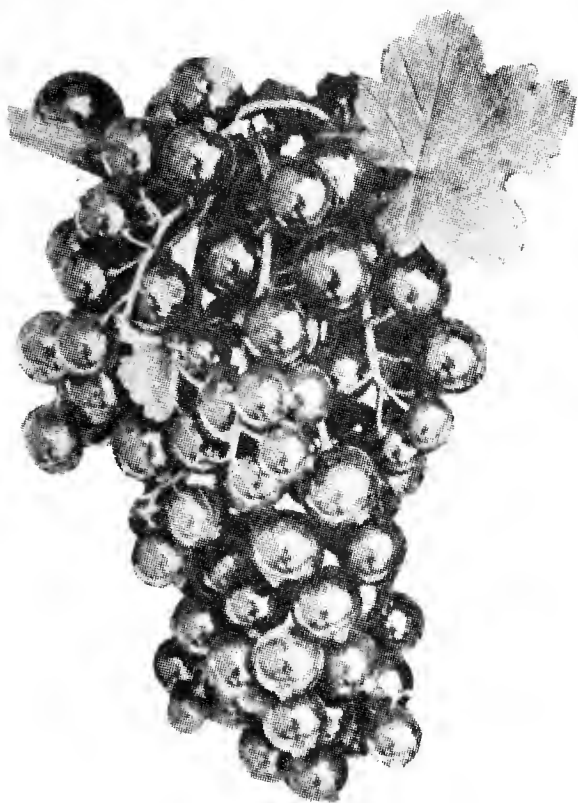


GOOSEBERRIES

Make Finest Pies

DOWNING. A well known American sort which has given the best results everywhere. Large and handsome, pale green berry; of splendid quality for dessert and cooking. Bush vigorous, a strong and upright grower and exceedingly productive. 2-year, prepaid, 15c each; 10 for \$1.00, prepaid.

HOUGHTON. An enormously productive and always reliable old variety. Of vigorous growth, slender and spreading, not subject to mildew. Fruit rather small, smooth, pale red, tender and of good quality. 2-year, prepaid, 15c each.



CURRENTS

Currants

CHERRY (Red). Fruit very large, tart. 2-year, prepaid, 15c each; 10 for \$1.00, prepaid.

FAY'S PROLIFIC (Red). Large size, fine flavor, and claimed to be twice as prolific as the Cherry. 2-year, prepaid, 15c each.

LONDON MARKET. Large, red, fine. It is one of the most productive currants known, and quality superior to anything on the market. The flavor is rich, mild, sub-acid. 2-year, prepaid, 15c each.

RED CROSS. A strong growing variety. Clusters long; berry medium to large, bright red; quality good. 2-year, prepaid, 15c each.

WHITE GRAPE. Berries large to very large, very attractive color, mild flavor and good quality. 2-year, prepaid, 15c each.

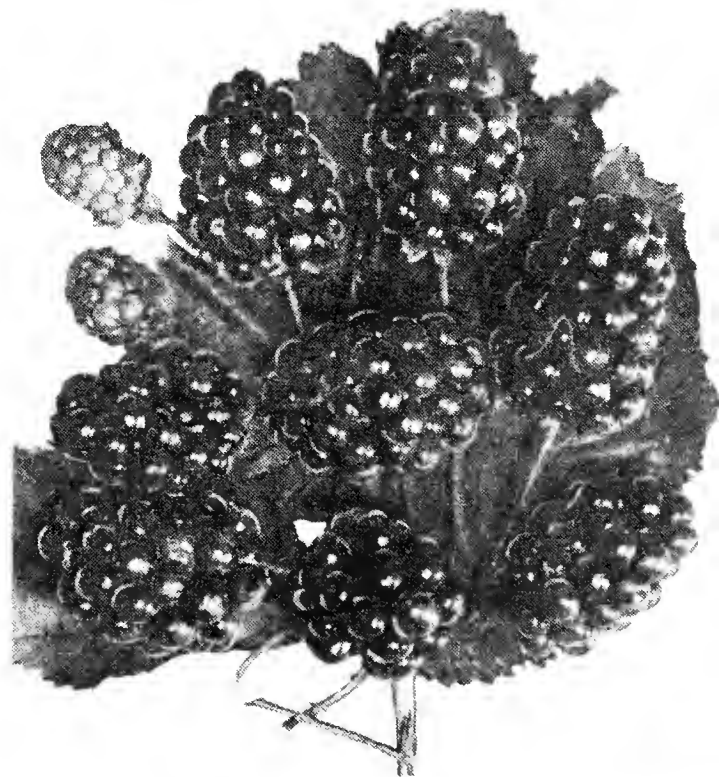
RED LAKE. The new giant red currant. The berries extra large, with exceptionally long stems, making them easy to pick. Bushes very thrifty and extremely productive. A splendid money making currant. 25c each, 5 for \$1.00.

Dewberries

LUCRETIA. The big, hardy low trailing berry. Fruit is glossy black, resembling the blackberry, but of milder richness in flavor, being very sweet and juicy. Ripens ahead of the blackberry. Good heavy plants. 50 for \$1.25; \$2.00 per 100, prepaid.

YOUNGBERRY. This wonderful new berry is a cross between the Loganberry and the Dewberry. A heavy bearer and the fruit is of extra fine flavor. Delicious to eat fresh and cans well. Unsurpassed for the home garden or for commercial planting. North of Missouri the Youngberry should be given some winter protection. 50 for \$1.25, postpaid.

BOYSENBERRY. The best berry ever grown. Immense berries of delicious flavor. Bushes very hardy, and bear heavily. It has all the good points of the blackberry, Loganberry and raspberry, but is far more hardy and vigorous. Almost seedless, is firm, and a good shipping berry. Be sure to plant Boysenberries. 12 for \$1.00, 25 for \$2.00.



LUCRETIA DEWBERRY

Many firms buy all their plants and they may be reshipped two or three times before they reach you. Avoid getting dried out, low vitality plants. Buy direct from us.



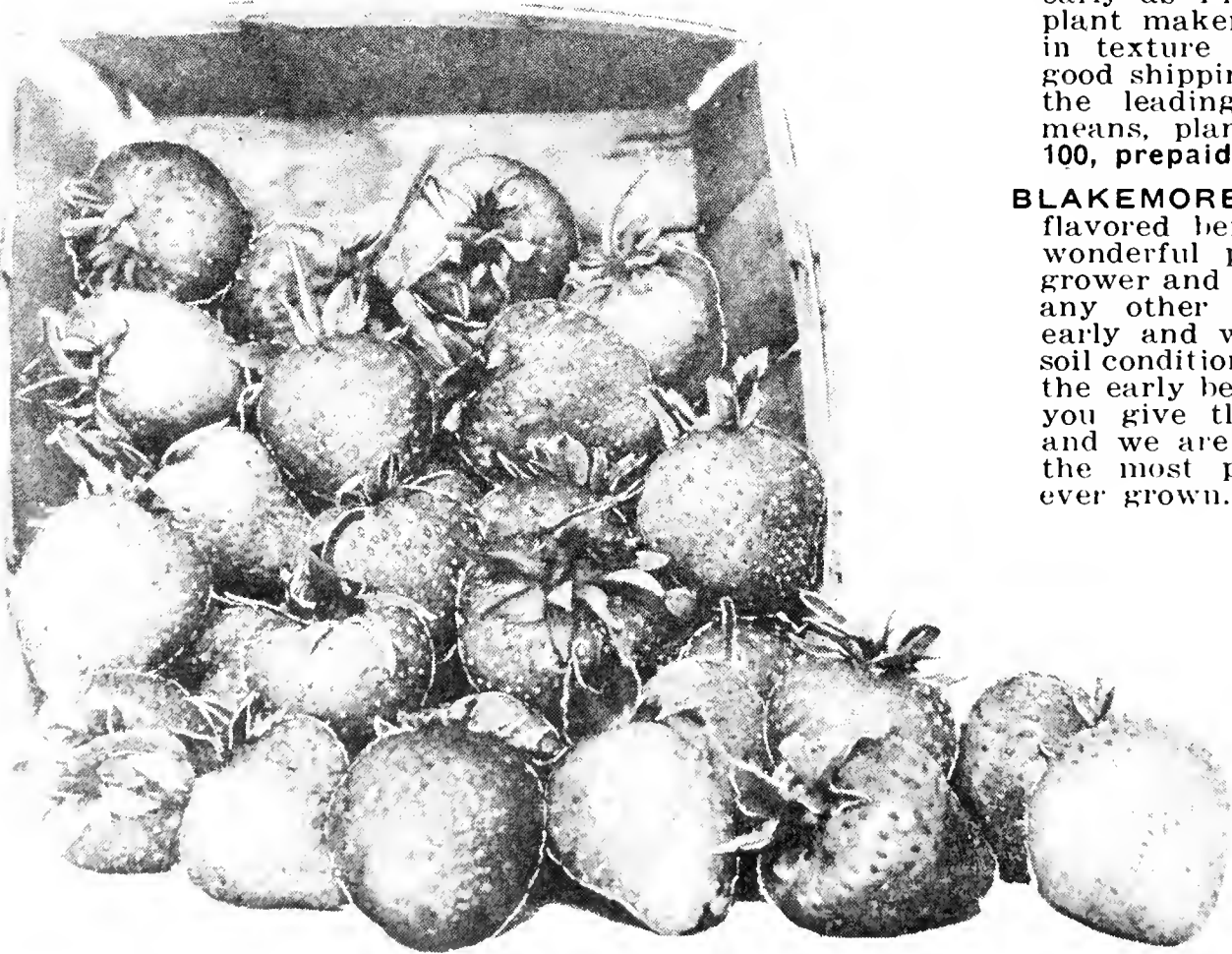
BLAKEMORE



BEAVER. Highly recommended for northern frosty localities, poor soils and drought areas. Makes a solid fruiting row. Berries are dark red to the center, rich and mild in flavor, extra firm in texture and as early as Premier. A very heavy fruiting variety. 50c per 100, prepaid.

BELLMAR. A vigorous grower, as early as Premier and a much better plant maker. Berries are large, firm in texture and a rich red color. A good shipping variety. Fast becoming the leading early variety. By all means, plant some Bellmar. 60c per 100, prepaid.

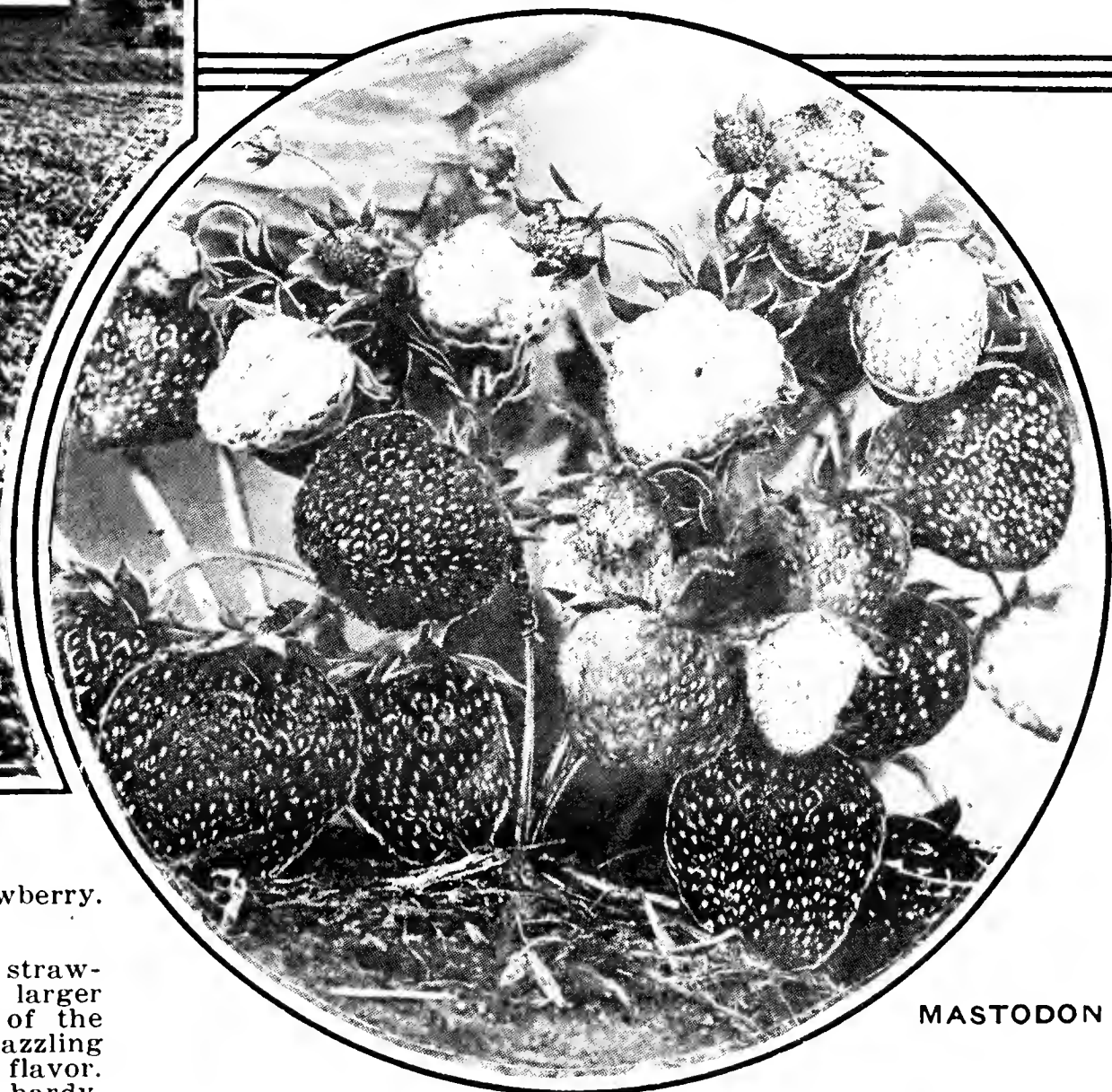
BLAKEMORE. A large, solid, finely flavored berry—a good keeper and a wonderful plant maker. A vigorous grower and stands drought better than any other known strawberry. Very early and will succeed in almost any soil conditions. Stands supreme among the early berries. We recommend that you give the Blakemore a fair trial and we are sure that you will find it the most profitable berry you have ever grown. Goes farther—cans more



PREMIER



You take no risk in buying strawberry plants from us. Our plants are grown right here at Shenandoah and dug fresh the day they are shipped.



MASTODON

per quart than any other strawberry.
50c per 100, prepaid.

CATSKILL. Extra large new strawberry—plants will produce a larger crop of big berries than any of the other midseason varieties. A dazzling red color and a rich aromatic flavor. Thrives on any good soil and is hardy. 60c per 100, prepaid.

DORSETT. A new introduction. Large bright red fruit of beautiful appearance. An early variety. However, the Dorsett has not been a success with us. 60c per 100, prepaid.

SENATOR DUNLAP. The Main Crop Berry. Plants medium size, perfectly healthy and very prolific. Long rooted, and comes as near being drought proof as any variety on our list. Makes plants freely, and will do best when restricted to the hedge or half-matted row. Fruit large, smooth, regular, and very attractive in form. Very firm and of beautiful deep red color, extending well to the center of the berry. Of excellent quality. 50c per 100, prepaid.



SENATOR DUNLAP

WELCH'S LEADER

100 Bellmar

100 Welch's Late

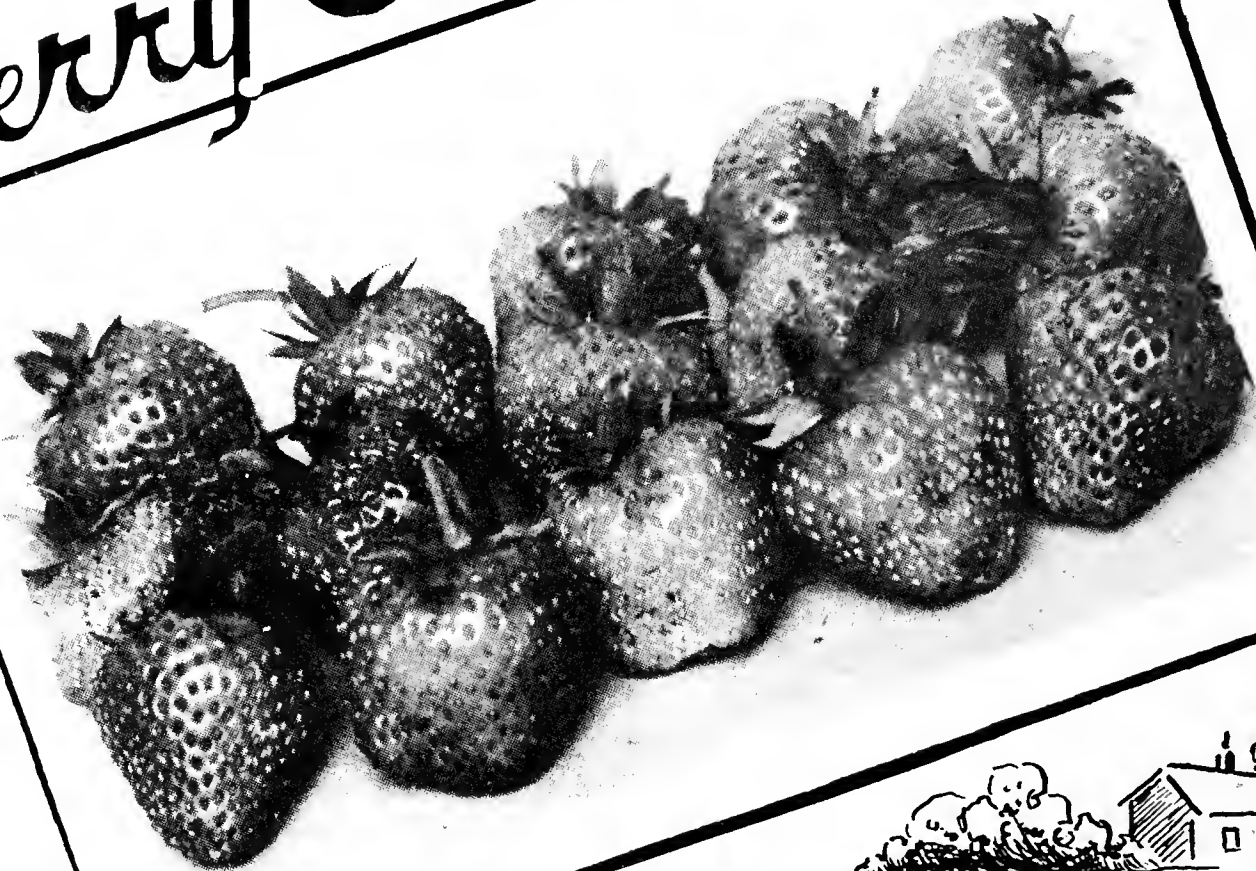
\$1.00
POST-PAID

Welch's "UP-TO-DATE" Strawberry Collection

For
only

\$1.50
PRE-PAID

100 Premier
100 Fairfax
100 Aroma



WELCH'S LATE



Prices on Strawberries in Large Lots by Express

Prepaid or Parcel Post

	Per 1000
Aroma	\$3.50
Blakemore	3.50
Dunlap	3.50
Premier	4.50
Beaver	4.00
Bellmar	4.25
Dorsett	4.50
Fairfax	4.50
Mastodon	8.00
Gem	6.00
Catskill	4.00
Welch's Late.....	4.00

Strawberries cannot be shipped with other nursery stock. They will come by themselves, in open-end packages. This insures the plants reaching you in good condition.

FAIRFAX. The Queen of Quality. Early, large, firm, deep red, sweet berry. Fruit ripens uniformly along with Premier. Long fruiting season. An outstanding strawberry for the home garden and the local market. 60c per 100, postpaid.

PREMIER. Extra large plants, vigorous growers and heavy producers of big, bright red berries, ripening very early when strawberries are selling at a high price. Although the earliest of all strawberries, it also has a long fruiting season. A wonderful keeper and a splendid shipping variety. First choice of all successful strawberry growers. 60c per 100, prepaid.

AROMA. Large dark red berries of firm texture and good quality. The plants are resistant to disease and very productive. A very good shipping berry. Fruiting season midseason until late. 50c per 100, postpaid.

WELCH'S LATE. A wonderful new strawberry originated by us here in Iowa. The only good late berry that we have ever found for the middle western states. Two weeks later than Senator Dunlap. A good plant maker with a strong, vigorous root system and withstands more weather conditions than any strawberry that we have ever grown. These features are hard to find in any one strawberry which makes it especially valuable for the home garden. The berries are large, holding their size to the end of the season and all that could be asked for in color, flavor, firmness and productiveness. Welch's Late is the ideal market berry, because it is in bearing when other berries are gone. Also a good canning berry. Our stock is limited this year, so rush your order. 60c per 100, postpaid.

Welch's HOME COLLECTION



FAIRFAX

HOME COLLECTION

100 Dunlap
100 Blakemore
100 Gem

\$1.75
POST-PAID

MASTODON. Everbearing. A big, dark red, solid, high flavored berry and carries to market perfectly. The plants are big and husky and produce lots of berries all summer, from spring until snow flies. The long roots grow down and down after moisture. Every plant bears. There are no drones.

Mastodons succeed everywhere, and never fail to give a big crop of the finest berries. They are frost-proof, drought-proof, and even fool-proof, producing the customary big load of fruit even under the most unfavorable conditions. The foliage is tough and healthy, and grows tall and rank, covering the blossoms and berries and protecting them from frost and scalding sun. \$1.00 per 100, postpaid.

GEM. The great new everbearer and truly a gem for your garden. This is by far the best everbearing strawberry ever produced. Very hardy and resists drought. A good plant maker on any soil, producing larger fruiting rows than any other everbearer that we know of. Fruit is large and uniform, deep red and glossy. Berries hold their size and good flavor from the first picking to the last one. Very fine grained and red clear through. These firm, solid berries will stand long distance shipping. Absolutely the best everbearer for home gardens and for commercial plantings. \$1.00 per 100, postpaid; 200 for \$1.75, postpaid.

WELCH'S GIANT EARLY COLLECTION

100 Gem
Everbearing
200 Premier

\$2.00
POST-PAID

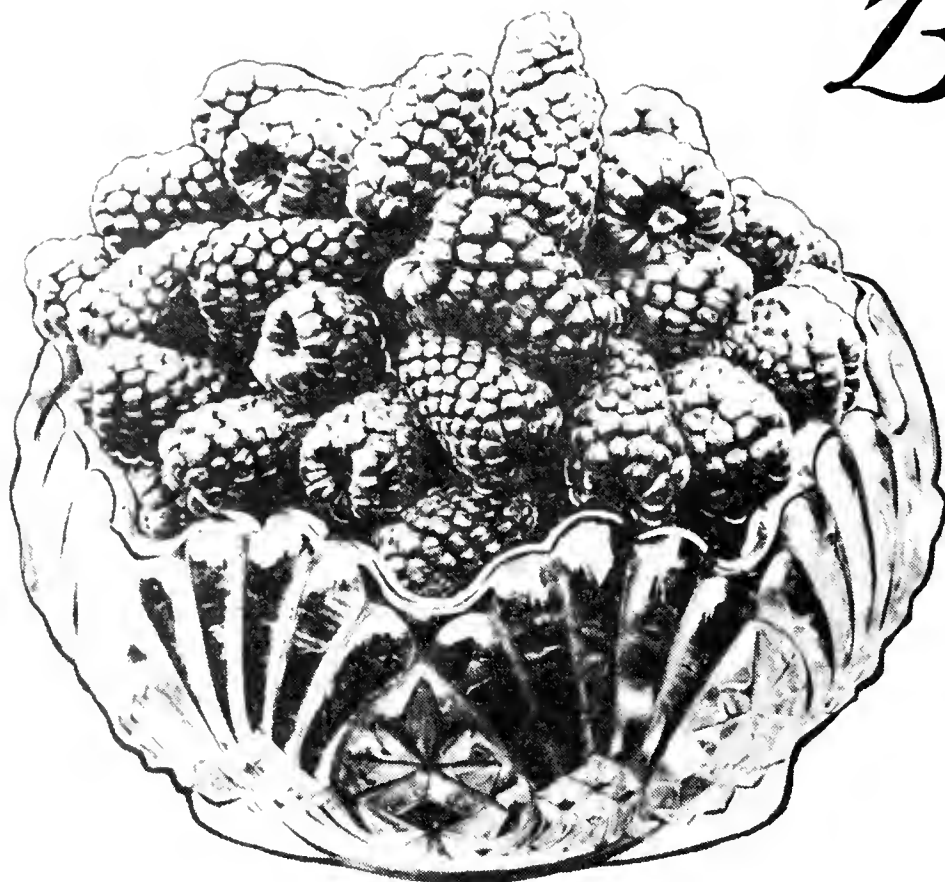
MY FAVORITE STRAWBERRY COLLECTIONS



HOMER M. WELCH

Our Guarantee

All goods are guaranteed to reach you in good live growing condition. Mistakes, if made, will be promptly adjusted. Accept the shipment and notify us at once, should there be any errors, and the carrier as well, should there be any damaged stock. This guarantee is not good unless above requirements are complied with. Nursery stock is just the same as human beings—it breathes, drinks, and feeds, and is subject to disease. With proper planting and proper care, we know that our stock will grow and do well for you.



Blackberries

WELCH'S BERRY COLLECTION

25 Cumberland Raspberries
25 Youngberries

These select 50 plants
only..... **\$1.25**

ELDORADO

EARLY HARVEST. Good quality; firm; extremely productive; attractive on the market; an early sort. **\$2.00 per 100, prepaid.**

ELDORADO. A valuable blackberry for our northern climate. Berries large, jet black, ripen well together and borne in large clusters; they are sweet and delicious, have no hard core and keep well after picking. **\$2.00 per 100, prepaid.**

MERSEREAU. Berries exceptionally large, sweet and very luscious, being without core. Foliage large, abundant, free from rust and blight. Two weeks earlier than Snyder. **\$2.00 per 100, prepaid.**

SNYDER. The old standard. Very hardy, consequently much raised in cold climates. Berries medium size, juicy, rich; strong, stout canes, thrifty growth, very broad leaf. **\$2.00 per 100, prepaid.**

ALFRED. The coreless blackberry. A glossy jet black color, a sweet delicious flavor. Nearly seedless. A hardy plant that does equally well in cold sections. **\$2.00 per 100, postpaid.**



QUILLAN

Raspberries

DELICIOUS---FRESH OR CANNED

CHIEF. The new hardy Red Raspberry. A heavy cropper and disease free; extra good shipper. The outstanding Red Raspberry. **\$2.00 per 100, prepaid.**

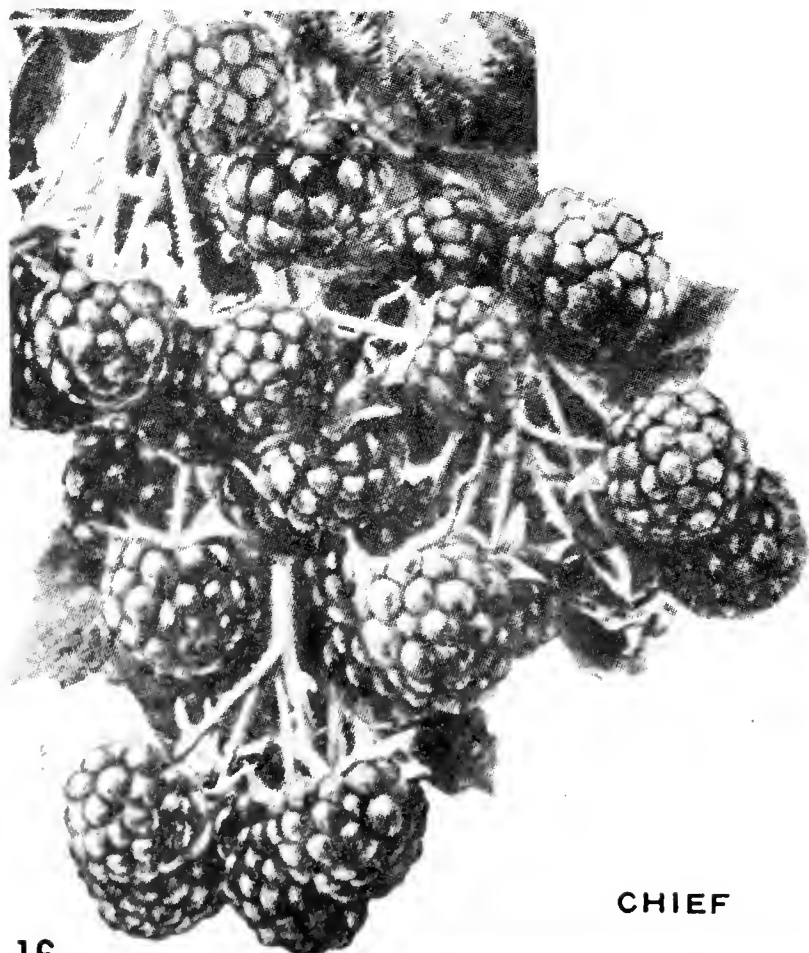
EARLY KING. The most satisfactory Red Raspberry for you to grow for market purposes; large in size, very productive, firm and hardy, holds up for days after being picked without losing a bright fresh color; always sells for a fancy price; a vigorous grower and free from disease. You will like the King. **\$2.00 per 100, prepaid.**

LATHAM. (Red). Fruit a fair size and quality. Worthy of trial where raspberries winter-kill, as it has endured 41 degrees below zero without protection. Succeeds wherever red sorts do well and promises to become the leading variety. A most delicious table berry. **\$2.00 per 100, prepaid.**

ST. REGIS EVERBEARING—The new everbearing variety, giving you a crop of raspberries all summer and autumn. Berries are a bright crimson of large size and good flavor. **\$2.00 per 100, prepaid.**

CUMBERLAND. (Early Black). This splendid black-cap raspberry is by far the most widely planted, most successful and most profitable variety. Is extremely hardy, upright, vigorous grower, extraordinarily productive, disease resistant. Fruit very large, firm, excellent quality, ships well. The standard black raspberry. **Tips, 50 for \$1.25; 100 for \$2.00, postpaid.**

QUILLAN. A new late black raspberry. Extra large glossy fruit of high quality, rich in flavor. The plants are hardy and highly resistant to disease. **\$2.50 per 100, postpaid.**



CHIEF

Perennials

OLD AND NEW

ASTERS. Superb new outstanding flowers for your early fall garden. Excellent for cut flowers, producing hundreds of blooms in delicate shades of lavender, pink, lilac. Easy to grow, succeeds everywhere. 25c each, 5 for \$1.00.

Royal Blue. Attractive shade of rich deep blue.

Red Rover. The first fall aster, deep rosy red.

White Lady. Very fine white, profuse bloomer.

Barr's Pink. The finest bright pink.

Climax. Large flowers of lavender-blue; very showy.

ARTEMISIA, Silver King. A striking silver foliage plant, growing to a height of 3 feet. Excellent for winter bouquets. 15c each.

BLEEDING HEART. Fern leafed everblooming variety. Produces a multitude of rose colored flowers all summer. 15c each.

DELPHINIUM (Bellamosa). Tall spikes of dark blue flowers, producing an abundance of bloom. Makes a good background for low growing flowers. 20c each; 3 for 50c.

DELPHINIUM, English Hybrids, Dream of Beauty. Magnificent long-stemmed massive type developed in England. Very tall, stocky growth with flower spikes like hollyhocks. 25c each.

OSTRICH FERN. Erect, dark green, feathery foliage, making a most effective background for smaller ferns. Grows to a height of 3 feet; width of fronds 6 to 10 inches. Thrives in shaded nooks or open sun. Manure well. 15c each; 3 for 40c.

MAIDENHAIR FERN. This well known fern is indispensable in the making of floral pieces and winter bouquets; a showy, useful type of fern, with fine, wiry stems and delicate finely cut, green fronds. 15c each; 3 for 40c.

CARNATION. Hardy outdoor variety. Bloom freely all summer. Bright red, pink or white. Very popular. 20c each.

GAILLARDIA (Blanket Flower). The gorgeous flowers are dark red in the center with bands of crimson-orange. A mass of bloom from June until autumn. 20c each; 3 for 50c.

GYPSOPHILA (Baby's Breath). A beautiful old-fashioned plant that has a mass of pure white, tiny flowers, making a mist-like appearance. Exquisite in combination with other flowers. 20c each.

CHRYSANTHEMUMS. A very popular flower in all shades of red, pink, yellow and white. Blossoms in late August or September and continues in bloom into November after all other outdoor flowers are gone. Easy to grow and succeeds in almost any soil. 15c each.

These named mums 15c each or 4 for 50c, postpaid.

Snowdrop. Pure white.

Red Flare. Bright red.

Rosy Morn. Silver pink.

Yellow Glory. Bright yellow.

COLUMBINE. An old garden favorite and one of the most desirable hardy garden plants. The peculiar shaped flowers, with their long, slender spurs, are produced in great abundance. Beautiful colors in red and yellow, blue and pink. 20c each; 3 for 50c.

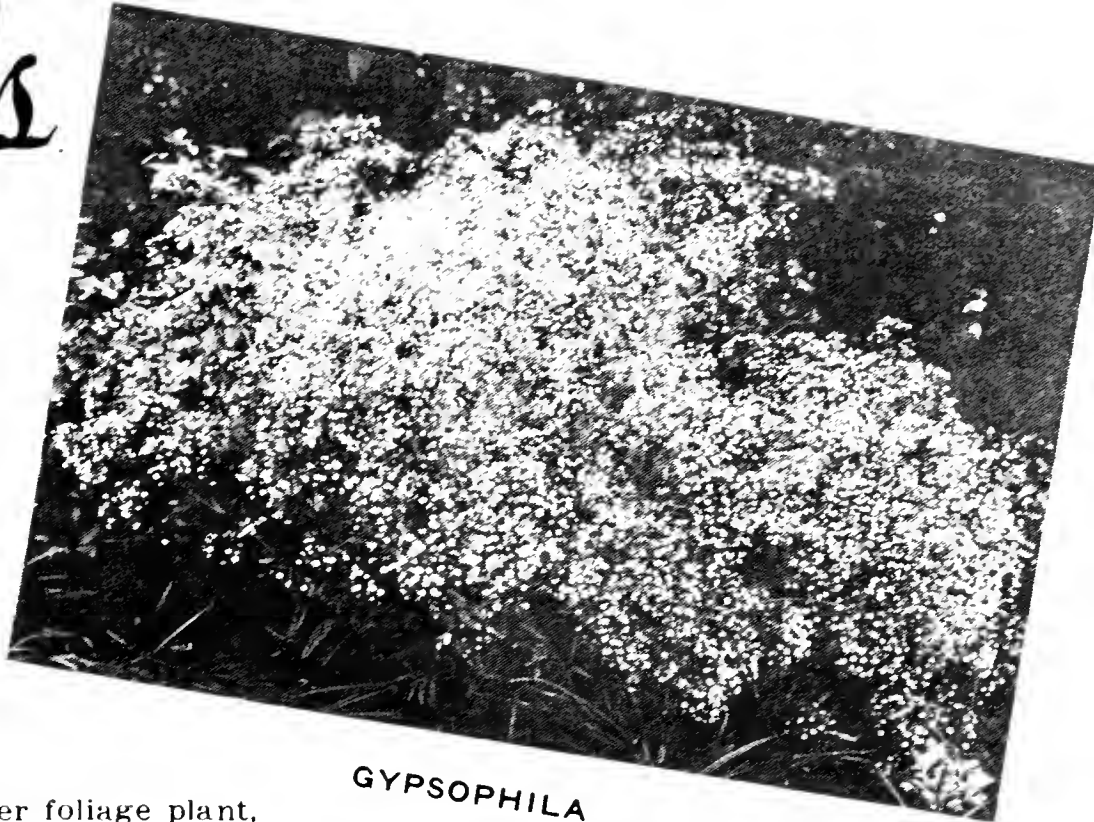
COREOPSIS. Rich golden yellow flowers of graceful form. Fine for cutting. 15c each.

DAISY, Shasta. Flowers large, white with yellow center. Borne on long, stiff stems. Has long blossom season. 20c each; 3 for 50c.

BUTTERFLY BUSH. It produces long, graceful stems of beautiful lilac colored flowers that are borne by the hundreds on a flower head. It blossoms from early summer until frost. 25c each.

CERASTIUM (Snow-in-Summer). A desirable low growing plant with silvery foliage and white flowers in June. Does best in dry, sunny location. 15c each.

CLOVE PINKS. Few other plants produce more flowers or cover a longer blooming period. Very fragrant, with grass-like foliage and variegated blooms. 20c each.



GYPSOPHILA



PYRETHRUM



ASTERS

PERENNIALS



GAILLARDIA

HARDY GARDEN PHLOX. Effective, hardy plants which bloom all summer in tall spikes of many different colors.

Champs Elysee. Large, fine rich purplish crimson. 15c each.

Bridesmaid. White, red eye. 15c each.

Beacon. Well shaped phlox of bright cherry red color. 15c each.

Special French. Hydrangea-pink color with red eye. 15c each.

Miss Lingard. Has immense heads of beautiful white flowers in June and blooms again in September. Splendid grower. 15c each.

R. P. Struthers. Brilliant rosy red, crimson eye. One of the very best Phlox. 15c each.

Rijnstroom. Extra large, rose-pink. Very fine. 15c each.

Any ten of these named varieties, \$1.00, postpaid.

PINK CUSHION. The Queen of the fall Flowers. Blooms from August to Thanksgiving. Will make a bush about two feet tall the first season and is completely covered with hundreds of beautiful pink flowers. A marvel of beauty. Each, 20c; 3 for 50c.

PHILIPPINE LILY. A wonderful new lily, very hardy and easy to grow. Beautiful velvety white blooms, borne on stems two to three feet tall. Commences blooming in August and continues until freezing. Be sure to plant some of these gorgeous new lilies now. 15c each; 8 for \$1.00.

REGAL LILY. America's Favorite. Planted from coast to coast. Exquisite pearly white flowers tinged pink on the outside and gold on the inside. Blooms in June-July on stems 3 feet tall. Requires no special care or soil. Hardy; grows in sun or partial shade. Postpaid, 15 for \$1.00.

PYRETHRUM (Persian Daisy). Finely cut foliage and daisy-like flowers of rose shades. A splendid garden flower. 15c each.

STATICE (Great Sea Lavender). A mass of dainty, purplish blue flowers in July and August. Much used for winter bouquets, as well as best adapted for Rock Gardens. 15c each.

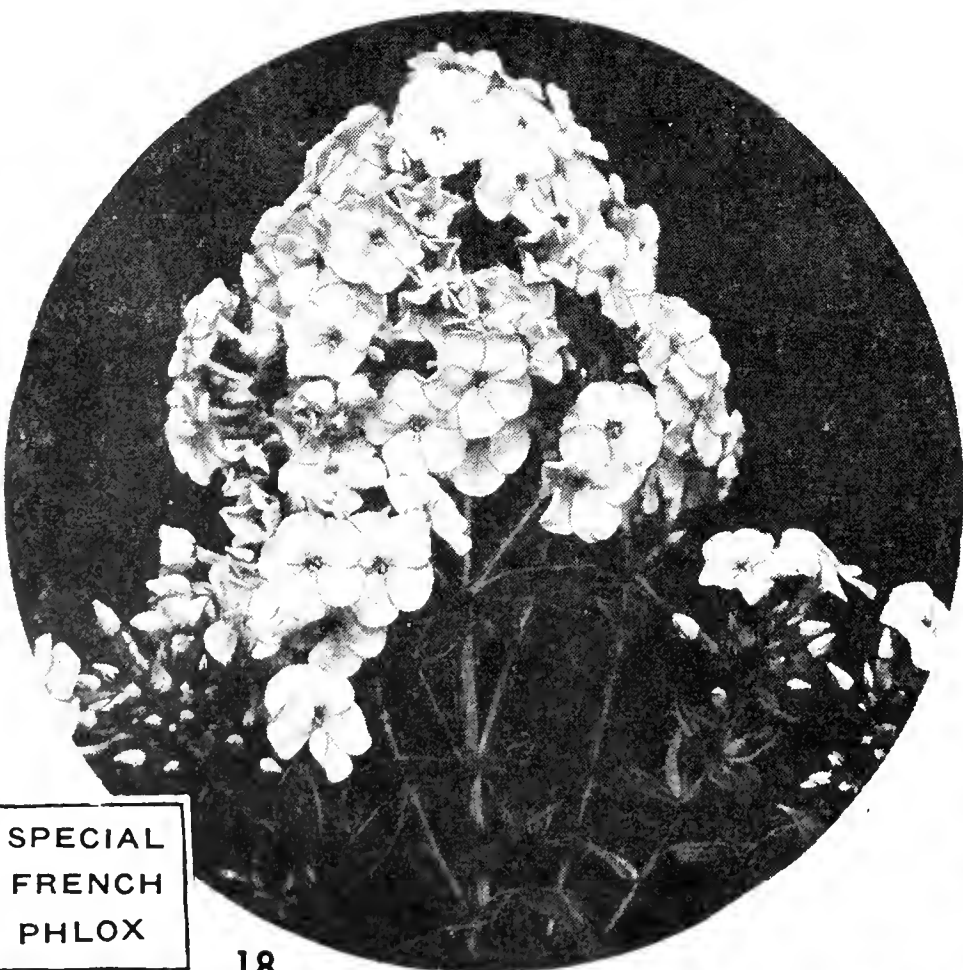
SWEET WILLIAM. The old-time favorite, bearing during May and June a profusion of round topped clusters of flowers of all shades of red, pink and white. Mixed colors. 15c each, 3 for 40c.

RED SWEET WILLIAM. Perfectly hardy, bright red and bloom all summer. 15c each.

TRITOMA (Red Hot Poker). Tall spikes three to four feet high, with beautiful flower heads of rich orange-scarlet. 20c each.

VIOLA, Jersey Gem. Hardy tufted pansies. Handsome dwarf dainty plants, a cross between the pansy and the violet. Slightly perfumed and bloom continuously all summer. Pure rich violet color. 20c each.

YUCCA. Broad, sword-like, evergreen foliage, immense spikes of creamy white flowers. One of the few perennials that will withstand heat and drought. Stands out among all other plants. 10c each; 6 for 50c.



SPECIAL
FRENCH
PHLOX

18



MISS LINGARD PHLOX



F. J. Grootendorst Hedging Rose

4 two-year bushes

\$1.00

8 for \$1.75
Postpaid

Welch's Large-Flowering Canna Bed

- 1 **Statue of Liberty.** Bright red. 7 ft. For center of bed.
- 6 **King Humbert.** Red. For inside of bed.
- 8 **Hungarian.** Pink. For outside of bed.

These 15 for
\$1.00
Postpaid



Cannas

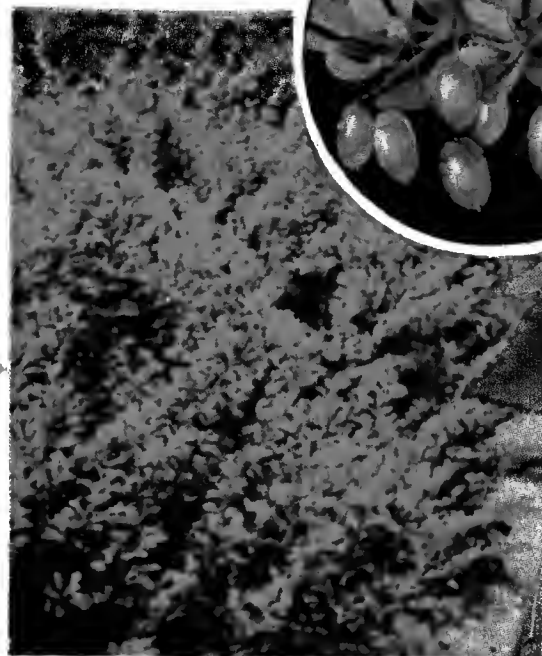
Welch's Special Climbing Rose Collection

- 1 American Beauty
- 1 Excelsa
- 1 Paul's Scarlet
- 1 Mary Wallace
- 1 Scorchers

These five for only
\$1.00
Postpaid



5 Paul's Scarlet
Climbers
\$1.00
Postpaid



10 Red Leaf Barberry
2-year, 12-inch
\$1.00
Postpaid



10 18-inch
Japanese Quince (Firebush)
\$1.00 Postpaid



Hardy Baby Roses

Hardy Everblooming Baby Roses

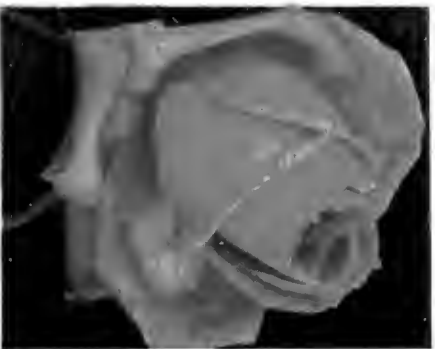
- 1 Golden Salmon.
- 1 Ellen Poulsen. Pink.
- 1 Sparkler. Red.
- 1 Katherine Zeimet. White.

These four two-year bushes
\$1.00 Postpaid



Dame Edith Helen

Large, perfectly shaped pink Rose. Very fragrant. Blooms profusely on long, strong stems. **Each 30c.**



President Herbert Hoover

A glorious cerise toned yellow, with orange and scarlet blendings. A popular variety and an exceptionally vigorous grower. **Each 35c.**



Red Radiance
One of the most striking and hardy of all everblooming Roses. A brilliant glowing red. Especially good for tall blooming. **Each 30c.**



Etoile de Hollande

The finest dark red Rose. A very free blooming Rose. This is one of the most dependable and satisfactory everblooming Roses, with real old time fragrance. **Each 35c.**



Pink Radiance

Large, brilliant rose-pink flowers. Very fragrant. A vigorous, healthy grower, bearing a continuous supply of blooms. The most dependable pink Rose. **Each 30c.**

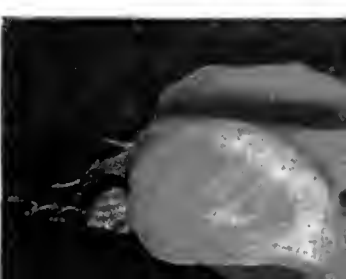


K. A. Victoria
A great favorite. Pure wax white, very double, large flowers, well formed. Extra hardy and always in bloom. **Each 30c.**



Gruss an Teplitz

Dark, rich crimson, fine bedding Rose. A very, free bloomer and extra hardy. Will thrive in any location. **Each 30c.**



Talisman

A brilliant scrolet, orange and gold combination. Always in bloom. Long, strong stems and the finest Rose for cut flowers. **Each 30c.**

Special Twelve Roses
Marion's Eight Favorites and The Four Aristocrats
For Only **\$2.50**
Postpaid



E. G. Hill

An outstanding Rose. Massive blooms of deep velvet red. Very fragrant and long keeping. Blooms constantly. **Each 30c.**



Autumn

A showy new variety. Striking flowers of burnt orange, red and pink. Blooms freely and glorious in the cool autumn days. **Each 35c.**

Los Angeles

Coral-pink toned yellow at base. Very fragrant. A Rose that can not fail to please you. **Each 30c.**



Golden Dawn

One of the beautiful new rich yellow Roses. A strong grower, and a very free bloomer. Be sure to have this wonderful new Rose in your garden. **Each 35c.**

One Each of These Eighteen Lovely Roses
For Only **\$3.50**
Postpaid



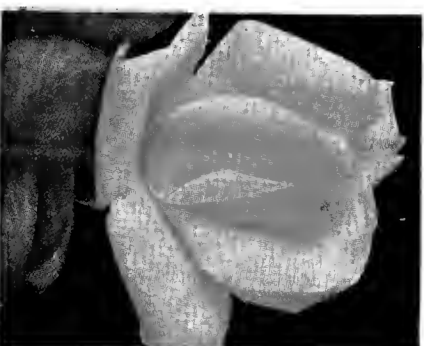
Gen. MacArthur

A very sweet scented garden Rose. Brilliant glowing crimson-scarlet buds, opening into full blooms of good keeping qualities. A free bloomer. **Each 35c.**



Sunburst

Bright glowing orange-yellow, extremely brilliant in effect. Deepest yellow of all everblooming yellow Roses. **Each 30c.**



Ophelia

Light salmon color shading to yellow. Flowers on long, stout stems and will bloom freely until frost. A very desirable Rose. **Each 30c.**

6 Beautiful Queens
One each of these six gorgeous everblooming Roses for Only **\$1.40**

All 2-year, field-grown, inspected Roses. Will bloom from June to frost. No other flower will bring you such big returns for your money.

All Roses Postpaid.



Lady Margaret Stewart

A Rose of unique coloring, a brilliant orange and scarlet. Blooms continuously on long, straight stems. Excellent for cut flowers. **Each 35c.**



Sensation

A large double red Rose. A very dependable Rose that will bloom profusely all summer long. **Each 35c.**



Rev. Page-Roberts

Marvelously colored flowers of golden yellow stained with copper and reddish buff on the outside. Buds are extra long. One of the most popular of the new varieties. **Each 30c.**

ONE EXCELSA CLIMBING ROSE FREE WITH EACH COLLECTION OF ROSES



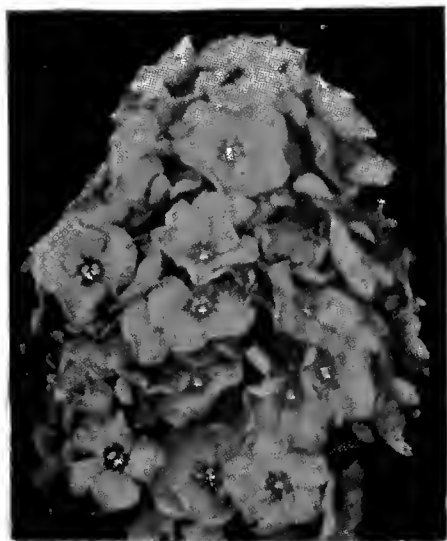
Spirea Van Houttei
18 inch, 25 for \$1.00;
100 for \$3.75, postpaid.



Forsythia (Golden Bell)
Earliest blooming shrub.
18-24 in., 20c each.



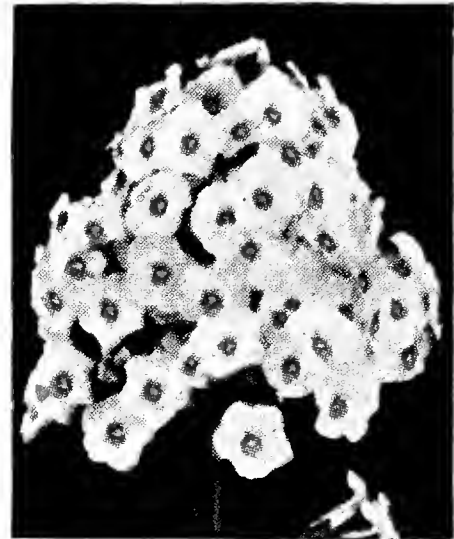
Spirea Anthony Waterer
10 for \$1.00, postpaid.



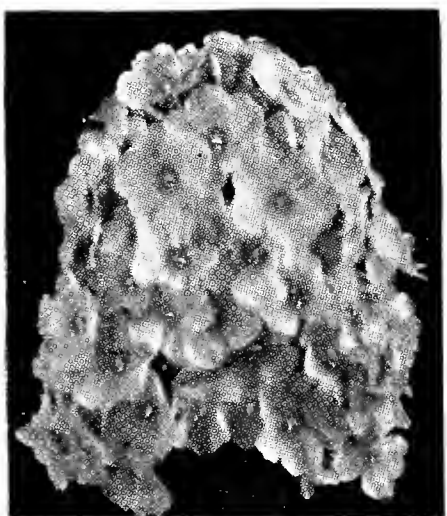
R. P. Struthers



Red Tartarian Honeysuckle
10 2-year, 18-inch, \$1.00, postpaid.



Bridesmaid



Rijnstroom



Beacon

**One each of these
four beautiful Phlox** **50¢**
Postpaid



Belle de Nancy

Pres. Grevy

Mme. Lemoine

Chas. X

One each of these four fragrant, hardy French Lilacs, 15-inch, \$1.20, postpaid

Flowering SHRUBS

A well planted home sends out a perpetual smile, winter and summer alike, to your family and every passing stranger.

Plan your own planting as far as possible. Anyone who tries to outline certain plans to fit every lawn or doorstep takes the individuality from such a planting. Let your lawn reflect your own ideas. You, remember, are the one to be pleased. We take more pleasure and interest in the things we create ourselves.

Nothing adds to the beauty of your home like a planting of shrubs and flowers. At a small cost you can have a very attractive place, with a succession of bloom the season through.

Prepaid Prices

ALMOND, Pink. A beautiful flowering shrub. The branches are covered, just as the leaves come, with small, very double, rose-like flowers that are deep pink. Should be planted in a sunny place. 18 to 24 in., 40c each.

ALTHEA. Large, showy shrub, with bright colored flowers in rose, red, pink, white and purple. Blooms when few other shrubs are in bloom. 18 to 24 in., 25c each.

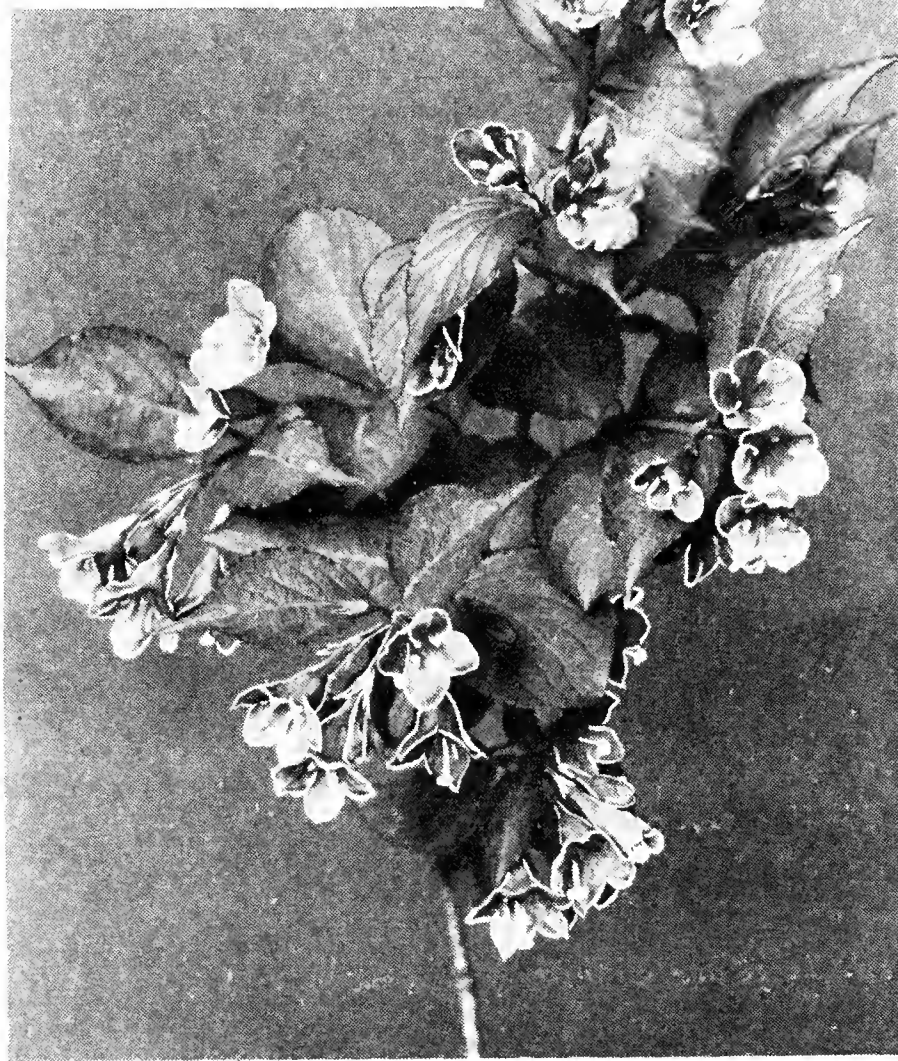
CORNUS Sibirica (Dogwood). A tall, spreading shrub, extremely hardy; white flowers in June, followed by red berries. Its chief beauty is in its bark, which turns bright crimson in the fall. 18 to 24 in., 25c each.

DOGWOOD, Yellow. 18 to 24 in., 35c each.

COTONEASTER. Tall, upright, and densely branched shrub with dark waxy foliage turning red late in the season. Glossy black fruit usually remaining throughout the winter. 18 to 24 in., 30c each.

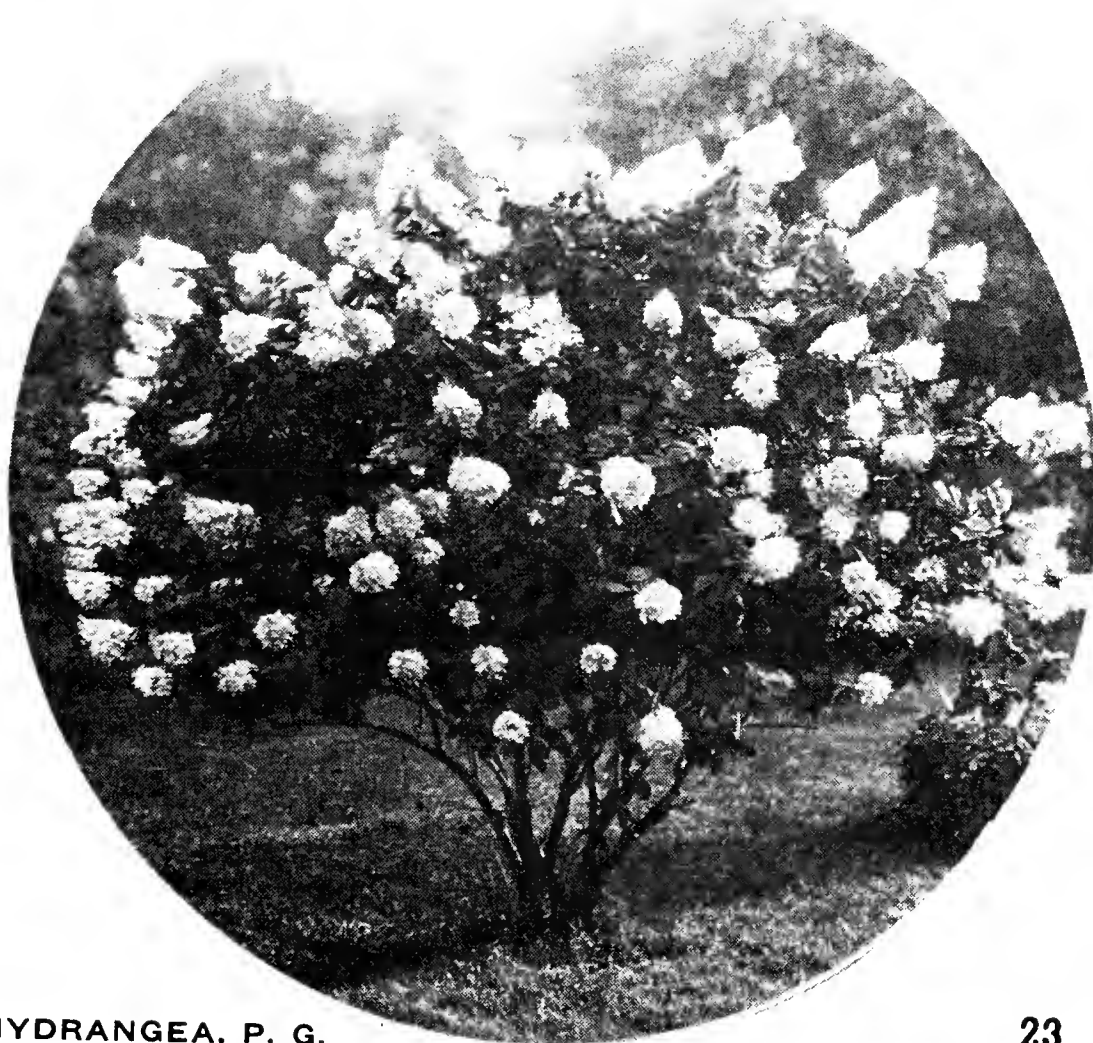
DEUTZIA, Pride of Rochester. Large flowering. Very ornamental and graceful shrub, producing many double white flowers along full length of branches in June. 18 to 24 in., 25c each.

ELDER, Aurea (Golden Elder). Its golden yellow leaves contrast beautifully with the other shrubs. Flowers white, in flat topped cymes. Grows naturally 10 to 15 feet, but can be pruned into a neat, compact little bush. 18 to 24 in., 30c each.



WEIGELA, EVA RATHKE

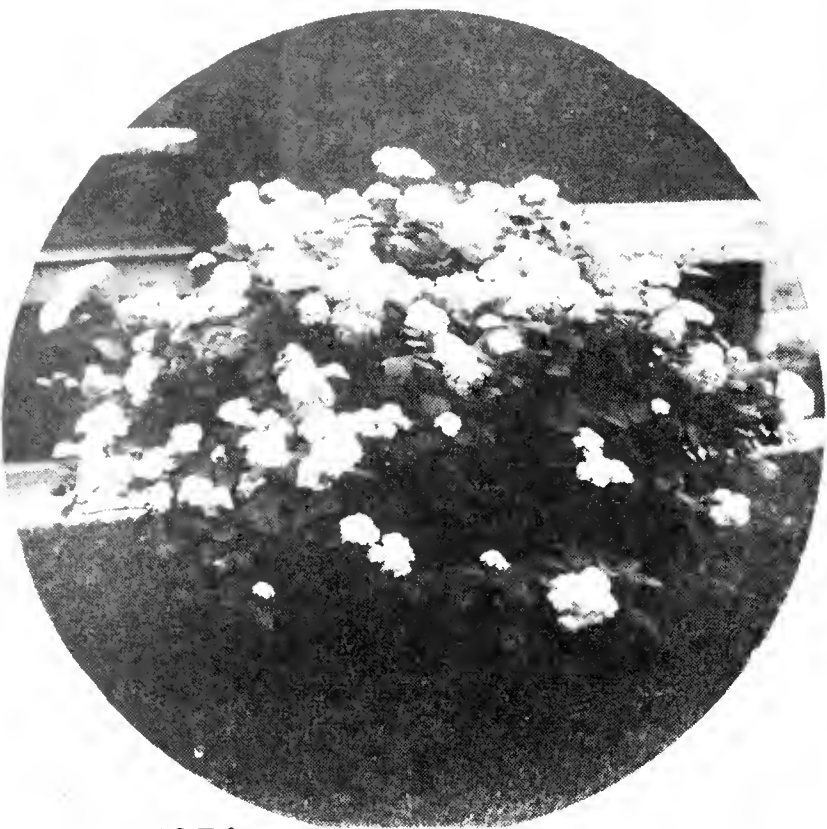
FORSYTHIA Fortunei (Golden Bell). Few, if any of the spring-flowering hardy shrubs can surpass the splendor and brilliancy of the Forsythias. Of upright, vigorous growth, foliage rich, dark green and lustrous. Flowers brilliant golden yellow, borne in great profusion early in April before leaves appear. 18 to 24 in., 25c each.



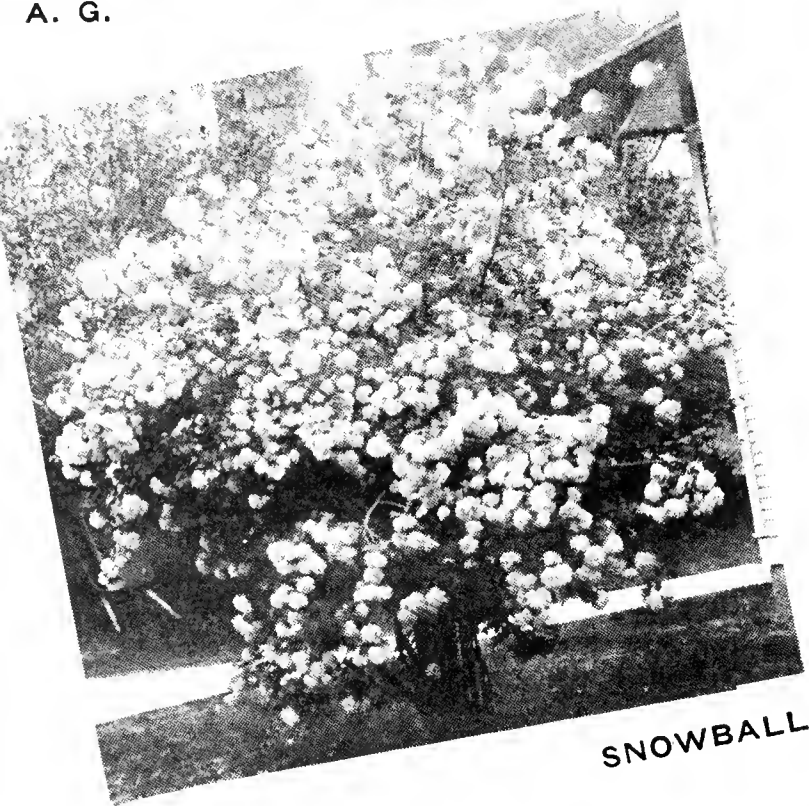
HYDRANGEA, P. G.

Welch's Quality

THRIVE IN ANY SOIL



**HYDRANGEA
A. G.**



SNOWBALL



SPIREA BILLARDI

HYPERICUM Aureum (Golden St. John's Wort). A hardy shrub attaining a height of about 3 feet. Flowers in small clusters; golden yellow petals surrounding a tuft of down-like stamens. Very attractive when in bloom. 18 to 24 in., 35c each.

JETBEAD (White Kerria). An attractive rounded shrub 3 to 6 feet high, yellowish green, corrugated foliage, large, single white flowers late in May, black seeds following. It will endure partial shade. 18 to 24 in., 25c each.

FRENCH LILACS. Hardy improved varieties that bloom second year after planting. These hybrid types give a most delightful variety in color. 18 inch, 35c each. Following are the best varieties:

Belle de Nancy. Large blooms of double rose pink.

Charles X. A strong growing bush producing large heads of reddish purple blooms. One of the best.

Mme. Lemoine. Large pure white double flowers.

President Grevy. Clusters of large double blue flowers.

The above four Lilacs, \$1.20, prepaid.

LILAC, Persian Purple. Blooms a good deal more than the common, and has smaller leaves. Does not sprout from the roots. Beautiful purple flowers. The bush makes a fine hedge where height is wanted. 18 to 24 in., 25c each.

RED TARTARIAN HONEYSUCKLE. A very popular ornamental hedge which speaks for itself. Perfectly hardy, of upright bush form, growing to a height of 12 to 14 feet at maturity, making the very best windbreak. Its greyish white wood is beautiful at all seasons of the year. Its glossy leather foliage, so thick that a chicken can't get through it, its ability to stand heavy trimming and cutting back, makes it most desirable for hedging purposes. Its hardiness, its rapid growth, its immense number of pink and red flowers coming early in May, are followed by a big crop of red berries that last until early winter and a paradise for birds. A favorite shrub that is absolutely hardy in any portion of the United States. Will grow with little or no care and lasts a lifetime. Every home should have a hedge, driveway or windbreak of this robust and beautiful bush honeysuckle. One of the favorite shrubs. 18 in., 10c each; \$8.00 per 100.

HIGH BUSH CRANBERRY. Handsome, showy shrub similar to the snowball, but with flat shaped blooms, followed by clusters of berries similar to the cranberry. 18 to 24 in., 35c each.

HYDRANGEA Arborescens (A. G.) (Hills of Snow). This is the early blooming outdoor Hydrangea. The snow white bloom is immense, round, very full. 18 to 24 in., 35c each.

H. Paniculata (P. G.). Fall blooming. The most beautiful and striking of all flowering shrubs. Bears immense clusters of creamy white flowers in August, turning to bright pink and rose, and finally to bronze in September. Grows 3 to 4 feet high, and does well in sunny locations. The flowers dry like everlastings, and can be kept indoors all winter. Very hardy. 18 to 24 in., 35c each.

NEW RED-LEAVED BARBERRY. A boon for all types of landscaping, this variety starts its very first foliage a warm bronzy red, becoming more brilliant with the summer heat. An abundance of scarlet berries throughout winter. 15 to 20 in., 25c each.

PRUNUS, Newport (Purple-Leaved Plum). Often called the most beautiful of all small trees or large shrubs. Showy foliage opens up red color, turning to dark purple. Retains these striking colors throughout the summer. Delicate white flowers almost cover the shrub in the spring. Very hardy. In our judgment the best of all red foliage shrubs. 2 to 3 ft., 50c each.

P. Triloba (Rose Tree of China). A double flowering Plum and a very hardy and vigorous grower. Very early in the spring, before the leaves appear, it is completely covered with double pink blossoms. Foliage is delicate and makes the shrub attractive, even after the flowers have disappeared. 2 to 3 ft., 50c each.

Flowering Shrubs

MAKE NEW HOMES FROM OLD

QUINCE, JAPANESE. Very showy and one of the earliest shrubs to bloom, the flowers appearing before the leaves are fully developed, the brilliant scarlet flowers giving the bush a most attractive appearance. Very hardy and easily transplanted. Grows 5 to 6 feet tall. 18 to 24 in., 25c each; ten 12 to 18 in., \$1.00.

SNOWBALL. Grows into a magnificent high bush, with upright branches and handsome foliage. It forms one of the most impressive sights of early summer, when its pure white, four-petaled flowers, borne in showy balls, are in bloom. Hardy. 18 to 24 in., 35c each.

SNOWBERRY, White. A beautiful low-growing shrub. Slender, drooping branches covered with small white berries in thick clusters along the stems. 18 to 24 in., 20c each.

S., Red. Same price as White Snowberry.

SPIREA, Anthony Waterer. One of the finest flowering shrubs of low, dwarf growth. In constant bloom from June to September. Flowers of bright rose are borne in broad, flat clusters, completely covering the bush. The best shrub for low borders and hedges. 18 to 24 in., 25c each. 6 for \$1.00.

S. Billardi. Rose colored flowers in large spikes, blooms nearly all summer. Very pretty and showy, and splendid for cut flowers. Grows 4 feet high. 18 to 24 in., 20c each; 3 for 50c.

S. Callosa Alba. White flowering variety, of dwarf, bushy, symmetrical form. Keeps in flower all summer. A valuable small shrub. 18 to 24 in., 25c each.

S. Thunbergi. Small shrub, fine fern-like foliage and small white flowers. Branches slender and drooping. First Spirea to bloom. 18 to 24 in., 25c each.

S. Van Houttei (Bridal Wreath). This grand shrub has done more to beautify the homes of America than any other shrub. It is by far the most popular and widely planted shrub and makes good everywhere. The flowers are in flat clusters, usually an inch or more across, produced on spreading, pendulant branches often drooping to the ground. In full bloom, they are a mass of white and never fail to attract attention. The foliage is an attractive green which it retains late in the year. The shrub can be used in any location for hedging, grouping and mass effect. This shrub often grows ten feet high. 18 to 24 in., 10c each, 12 for \$1.00, postpaid.

SYRINGA, Coronarius (Mock Orange). One of the very best of the old, well-known shrubs. It seldom or never fails to bloom. The beautiful, waxy white flowers appear in June. In shape and fragrance they resemble the orange blossoms, therefore the name. Grows to a height of 10 feet. Can be kept lower by pruning. 18 to 24 in., 25c each.

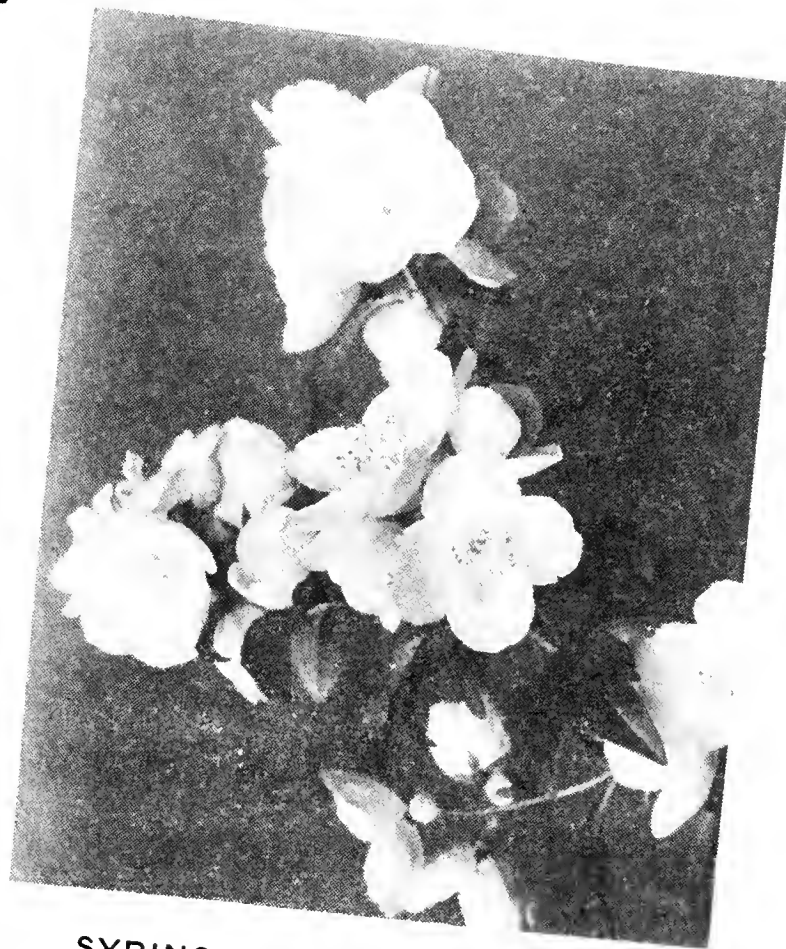
SUMAC, Fragrant. Grows 2 to 4 feet tall; flowers yellow, in clusters along the stems, followed by red berries in June. Leaves color to brilliant scarlet. 18 to 24 in., 35c each.

S., Fern-Leaved. (Staghorn Sumac). It is of rapid, robust growth, producing cones of bright red fruit. Leaves beautifully formed. Thrives on the poorest soils. In the fall the leaves turn to a beautiful crimson-red. The best of the Sumacs. 18 to 24 in., 30c each.

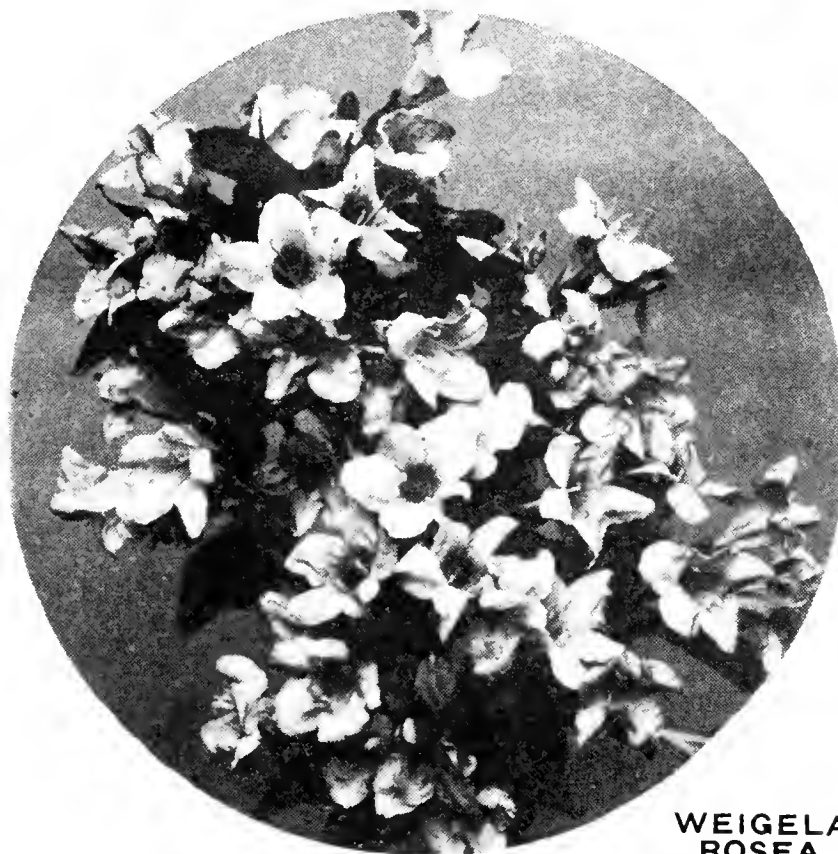
TAMARIX, Hispida. A strong and slender, tall growing shrub with graceful bending branches. Bright silver foliage and bright coral-pink flowers in large panicles. 18 to 24 in., 20c each; 6 for \$1.00.

WEIGELA, Eva Rathke. Flowers are of brilliant crimson color, a beautiful and distinct shade. Blooms nearly all summer. Flowers bell-shaped, borne on graceful drooping branches. 18 to 24 in., 25c each.

W. Rosea. An elegant shrub, with beautiful rose colored flowers. Blooms very profusely in June. It is erect in habit with dark green leaves. 18 to 24 in., 20c each.



SYRINGA



WEIGELA
ROSEA



6 Tamarix Hispida, 24-inch, 25
TAMARIX \$1.00, postpaid.

PLANT A HEDGE . . .

SPIREA ANTHONY WATERER. Very hardy. Makes a beautiful low growing hedge, becoming about 2 feet high, constantly in bloom all summer. 12 to 18 in., 10c each; \$8.00 per 100, prepaid.

SPIREA VAN HOUTTEI. This shrub makes a beautiful, graceful hedge, even after it is through blooming. 12 to 18 in., \$3.75 per 100, prepaid; 25 for \$1.00.

For a Good Dense Hedge, Plant

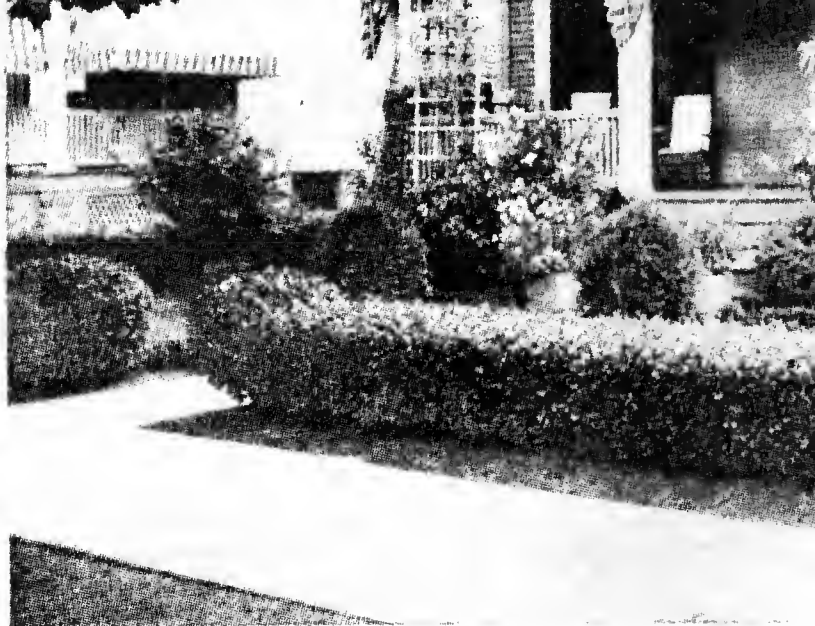
Barberry18 inches apart
Privet12 inches apart
Tartarian Honeysuckle24 inches apart
Spirea Van Houttei.....30 inches apart
Russian Mulberry18 inches apart
Chinese Elm18 inches apart

AMUR RIVER PRIVET. Hardy. Foliage glossy green and holds its color well till late fall. Stands shearing to any extent. Very hardy. 12 to 18 in., \$4.00 per 100, postpaid; 25 for \$1.00, postpaid.

BARBERRY THUNBERGI (Japanese Barberry). Will grow anywhere; has nothing to do with Black Rust. Foliage bright green, oval leaves, turning to most brilliant shades of orange and red in fall. Graceful branches protected by thorns, scarlet berries fall-winter. Grows to about 2½ feet. Prepaid, 12 to 18 in., \$4.00 per 100; 25 for \$1.00. Large size, 18 to 24 in., 20c each.

CARAGANA or SIBERIAN PEATREE. A large shrub or small tree with beautiful leaves of bright green; small yellow flowers in May. Can be pruned. Extensively used in the northern states. Extremely hardy. 12 to 18 in., \$3.50 per 100, prepaid.

RED TARTARIAN HONEYSUCKLE. An upright shrub attaining a height of from 6 to 10 feet. Crimson flowers in early summer followed by showy berries that last through the fall. Valuable because it thrives in partial shade. 18 in., 10c each, \$8.00 per 100, prepaid.



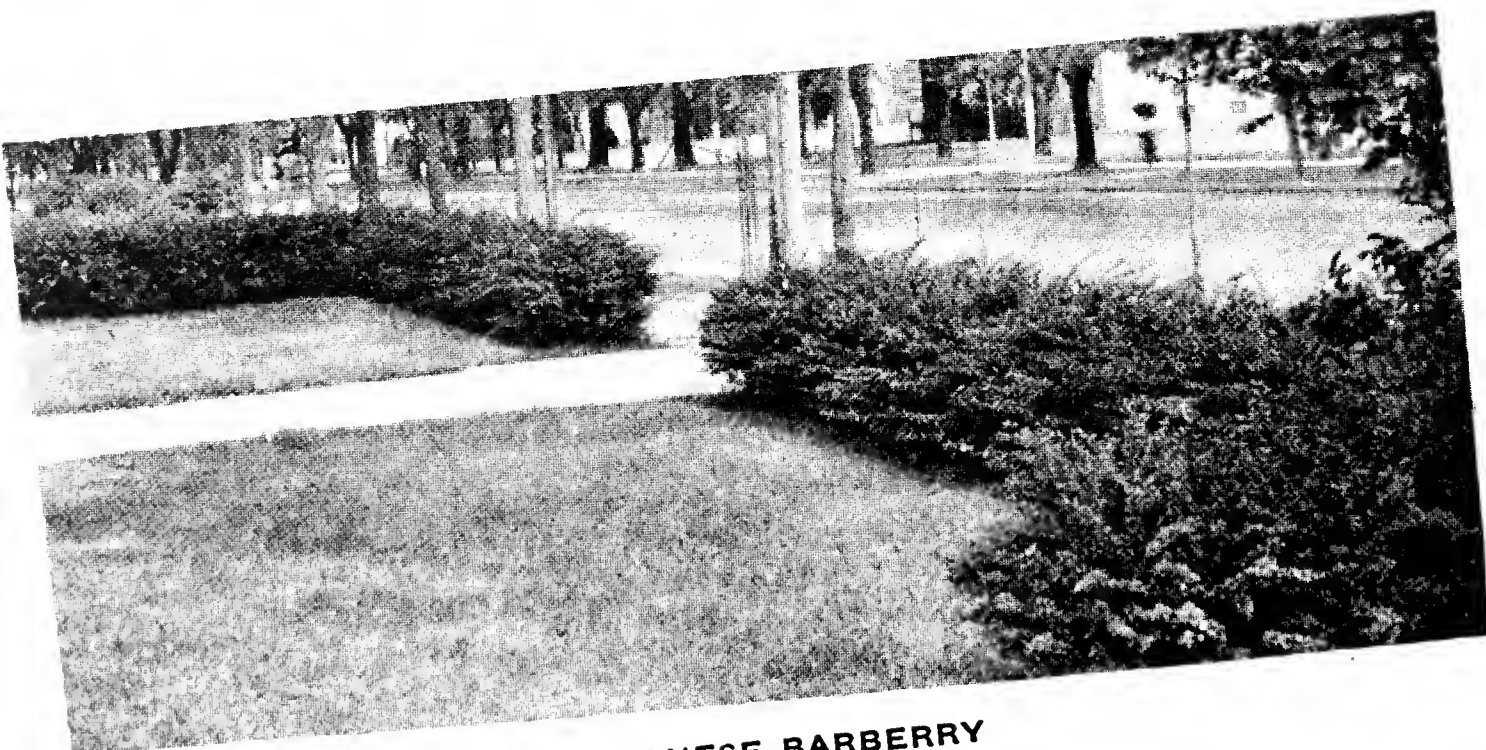
RUSSIAN

Hedges...

RUSSIAN MULBERRY. For hedges and screens. Must be pruned often. Stands hot, dry weather. Dark green foliage. Rapid grower. 18 to 24 in., \$1.75 per 100, prepaid; 12 to 18 in., \$1.25 per 100, prepaid.

RUSSIAN OLIVE. One of the most adaptable of all hedge plants. Can be trimmed closely as Privet into formal shapes; untrimmed, it makes a very effective shelter or windbreak. Has silvery white leaves and almost black shining bark. Fragrant yellow flowers. Is very hardy. 12 to 18 in., \$3.50 per 100, prepaid.

CHINESE ELM—Hardy, beautiful, and fast growing. Grows rapidly and will make a dense hedge in a few months. Should be trimmed often. One of the first hedges to leaf out and one of the last to lose its leaves. Can be kept trimmed to any desired height. 12 to 18 in., \$1.00 per 100, postpaid.



JAPANESE BARBERRY

25

**JAPANESE
BARBERRY**

12 to 18-inch

\$1.00

Postpaid



MULBERRY

. . . INSTEAD OF A FENCE

WELCH'S WINDBREAK SEEDLINGS

Ash (Green). 12 to 18 inch.....	\$1.00
Catalpa. 12 to 18 inch.....	.85
American Elm. 12 to 18 inch.....	.85
Chinese Elm. 12 to 18 inch.....	1.00
Black Locust. 12 to 18 inch.....	1.25
Russian Mulberry. 12 to 18 inch.....	1.25
Osage Orange. 12 to 18 inch.....	.90
Carolina Poplar. 12 to 18 inch.....	2.00

ABOVE PRICES ARE PER 100, POSTPAID.

BEAUTIFY

PUSSY WILLOW. A perfectly hardy shrub or dwarf tree. Before the leaves come out, it has many catkins up and down the stems. The branches can be cut any time during the winter months and when placed in water, will burst into bloom. As soon as they bloom, remove from the water and they will retain their loveliness for months. 2 to 3 ft., 35c each.

REDBUD. This is the little native woodland beauty that gives such cheerfulness in early spring with its lovely pink, pea-shaped blossoms before the leaves unfold. Grows 15 to 20 feet high. 2 to 3 ft., 40c each.

We have been very much pleased with your catalog. It is chuck full of the kind of information that most buyers of trees want. It's as personal in some respects as a family album, and as newsy as the daily paper. Your fifty-seven years of square dealing to everyone is worth while. EMMA BAKER, Nebraska City, Nebraska.

Our Seedlings will make you a windbreak and a snow trap that will stop the wind, and hold the snow and moisture.

All nursery stock requires immediate and careful attention for successful results in planting. The stock should be planted as soon as possible after receiving it and must not be exposed to the wind or sun before planting.

If the stock should seem somewhat dry upon opening the package, it should be buried in wet soil for a day or so. Small bundles may be placed in tubs of water. This will quickly liven the stems and get them in good shape for planting.

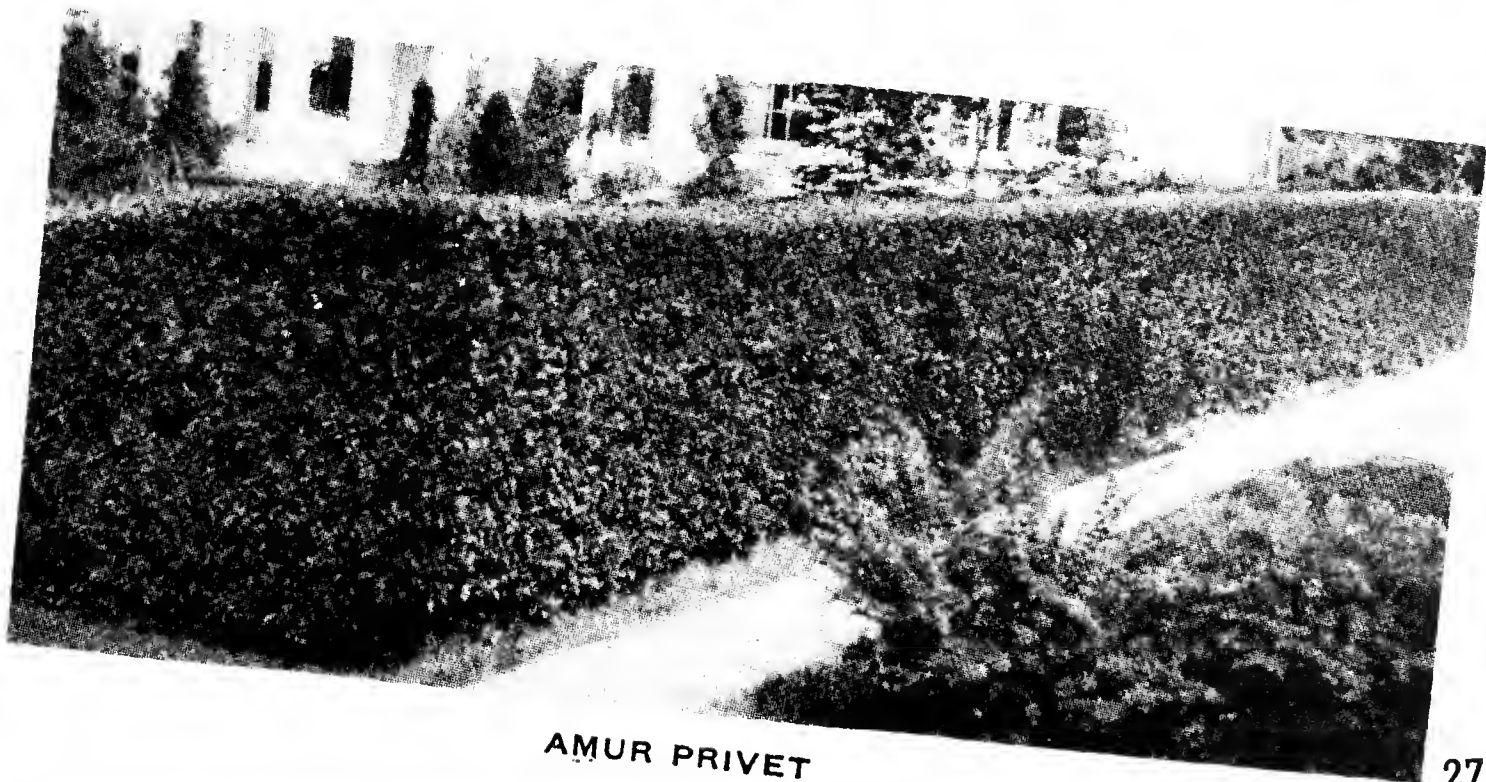
If weather conditions will not allow you to plant immediately, place your stock in a cool cellar. If your planting is delayed more than a few days, we would advise you to unpack the stock and heel it in in a well drained location. To do this, you should dig a trench that is sufficiently wide and deep to receive the roots and at least a third of the tops without crowding or breaking the roots. Use fine soil and heap it up well about the stems of the stock.

SPECIAL—6 Red Spirea Anthony Waterer, everblooming, 2 ft., \$1.00, postpaid.

WELCH'S All Red Spirea Collection

2 Anthony Waterer
2 Billardi
2 Froebel
These six 2-yr. 18-inch bushes.

75^c PRE-PAID

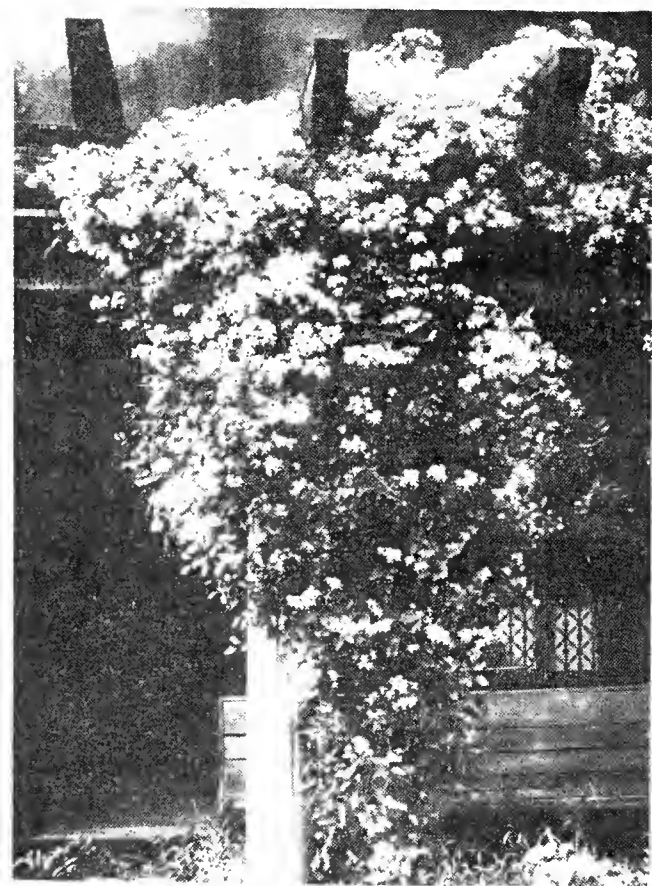


AMUR PRIVET

VINES



HONEYSUCKLE



CLEMATIS PANICULATA

Hardy climbing vines are very desirable as they tend to serve many useful purposes. They are a source of beauty in spring and summer, with their mat of green leaves, which provides much needed shade, and in the autumn when their foliage turns to rich red and yellow colors.

BIGNONIA RADICANS (Trumpet Vine). A robust climber, with great leathery, trumpet-shaped flowers of scarlet. A beautiful, showy vine, useful for fences and screens. 20c each.

CINNAMON VINE. A strong, hardy climber from China. 10 to 30 feet, leaves heart-shaped; flowers small, white, cinnamon scented. Very fragrant and free from insects. 10c each, 3 for 25c.

BITTERSWEET (Celastrus Scandens). A perfectly hardy vine with beautiful glossy foliage. Large clusters of orange crimson berries that are retained all winter, and are in great demand for inside winter decoration. These vines do better when several are planted close together. 20c each, 3 for 50c.

BOSTON IVY. One of the finest climbers for covering walls, as it clings firmly to the smoothest surface, covering it evenly with overlapping leaves. The color is fresh, deep green in summer, changing to bright shades of crimson and yellow in autumn. Needs no support to cling to walls. 25c each.

HONEYSUCKLE, HALL'S EVERGREEN JAPAN. One of the best of the climbing Honeysuckles. Oval, semi-evergreen foliage; fragrant, yellow and cream colored flowers. 15c each, 2 for 25c.

HALL'S SCARLET TRUMPET. Similar to Hall's Evergreen but bright scarlet flowers, dark green foliage. 2-yr. vines, 20c each.

SILVER LACE VINE. Very quick growing; produces more bloom than any other vine, blooming from late summer into the fall. Small, fresh, shining foliage and large, foamy sprays of silvery white bloom. 30c each.

VIRGINIA CREEPER (Woodbine). A strong, rapid grower; foliage large, dark green, in autumn bronze and crimson. This is an old favorite and valuable for covering back porches and arbors. Perfectly hardy everywhere and will grow in any soil and situation, but must be tied, as it will not adhere to a wall. 15c each, 2 for 25c.

WISTERIA, PURPLE. Large, drooping clusters of purple, pea-shaped flowers; rapid grower. Blooms in May and June. 20c each.

CLEMATIS PANICULATA. The small flowering, sweet scented Japan Clematis. One of the most vigorous and beautiful of all climbers. In late summer it produces dense sheets of medium sized, pure white flowers of the most pleasing fragrance. 20c each.

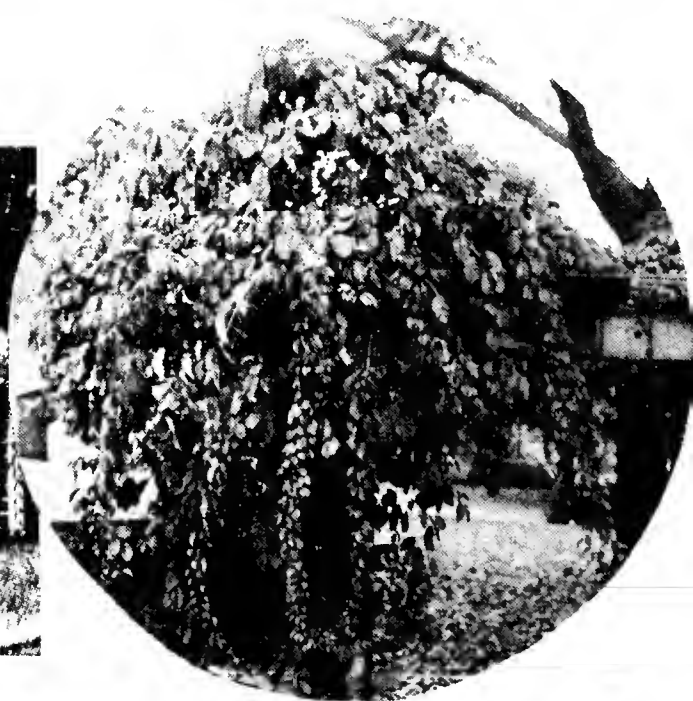
2 Bittersweet

2 Hardy White Clematis

50c POST-PAID



SILVER LACE VINE



BITTERSWEET

For over fifty-seven years I have been growing Nursery Stock and Fruits. It took many years of hard work grubbing out stumps and years of frugal living to accumulate the experience and money to do business with. From absolute necessity, I've had to clean out the weeds and to make the catalog. This experience costs you nothing, but its value in planting cannot be measured.

We will start with grape vines. The grape vine has been cultivated from pre-historic times. Noah, it is recorded, planted a vineyard after the Flood. The spies sent out by Moses, to learn of the land of Palestine, brought back a great cluster of grapes. Today there is no more healthful drink than good sweet grape juice. It has become an element of the sacrament and of the celebration. My motto for grapes is "Live with the Grape and postpone the Crepe."

How much waste land might be planted to grapes and fruits. What ground has yet reached the limits of its possibilities? Feed the soil and it will feed you. If people would plant more and try to raise more of their supplies, suffering and want would be lessened, crime would decrease and taxes could be lowered.

We are located in the north part of the city on the north road, one block northwest of the Wabash depot. Welch Nursery signs are on all our buildings. Always open for business. Phone 112.

J. C. WELCH, Shenandoah, Iowa.



J. C. WELCH
Taken in 1882.

PEONIES . . .

DOUBLE RED PEONIES

EDWARD ANDRAE. Dark velvety crimson with violet tints. Midseason. 25c each, postpaid.

FELIX CROUSSE. Large globular flowers of rich dazzling red. Very effective. 25c each, postpaid.

FRANCOIS ORTEGAT. Deep crimson with golden yellow anthers. Very striking and very fragrant. 20c each, postpaid.

KARL ROSENFELD. Rich crimson color; a perfect ball; very brilliant; one of the very best. 30c each, postpaid.

OFFICINALIS RUBRA. Earliest of all good peonies. Large blooms of vivid crimson. 50c each, postpaid.

RACHEL. Bright garnet red; a vigorous grower; can not be beat for cut flowers. 25c each, postpaid.

RUBRA SUPERBA. Very large flowers of deep red. Best of the late reds. 25c each, postpaid.

DOUBLE PINK PEONIES

EDULIS SUPERBA. Clear deep pink; very early and very fragrant flowers of large size. 20c each, postpaid.

SARAH BERNHARDT. Apple blossom pink. An almost perfect fragrant peony. 50c each, postpaid.

MONS. JULES ELIE. Immense globular flowers of glossy lilac pink, overlaid with a silvery sheen, making it really beautiful. 35c each, postpaid.

ROSE FRAGRANCE. Deep pink and a very free bloomer. Very fragrant. 25c each, postpaid.

SPECIAL—4 red Karl Rosenfield; 4 pink Edulis Superba; 4 white Festiva Maxima. 12 for \$1.75.

Peony Blooms for
Decoration Day
two dozen for

\$1.00
POST-PAID

SPECIAL—2 red Felix Crousse; 2 pink Edulis Superba; 2 white Festiva Maxima. These six for \$1.00.

SPECIAL—6 red Felix Crousse for \$1.00.

DOUBLE WHITE PEONIES

BARONESS SCHROEDER. Immense flowers of delicate blush changing to pure white. One of the finest whites. Midseason. 30c each, postpaid.

FESTIVA MAXIMA. One of the largest and most popular of all peonies. Pure white inner petals slightly tipped with red. Very double and always in bloom for Decoration Day. 20c each, postpaid.

IRIS . . .

AMBASSADEUR. Beautiful deep rich red Iris, growing 40 inches tall. 15c each.

One of these lovely Iris included FREE with each order of Iris amounting to \$1.00.

NAMED VARIETIES: 5c each; 50c per dozen, postpaid.

MME. PACQUITTE. Deep rose-red; very fragrant and a strong grower.

PURPLE KING. Deep purple.

ROSE UNIQUE. Delicate blush rose.

CANARY BIRD. Bright yellow.

CAPRICE. Rosy red standards with falls of a different shade.

LUCKY BLUE. Most brilliant of all blue Irises; good size flower of perfect form and long flowering season; finest for hedge; an excellent drought resistant sort. 30 for \$1.00; \$2.50 per 100.

SEMINOLE. Rich velvety crimson color—an outstanding red.

30 Hardy German Iris
Six Best Colors for

\$1.00
POST-PAID

1 Ambassador Iris Free



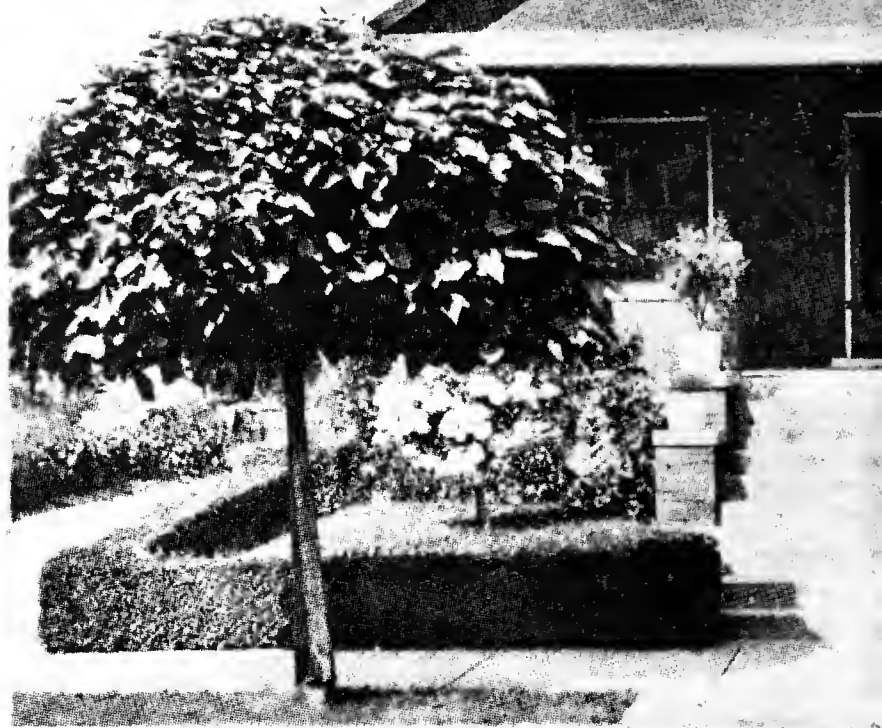
CHINESE ELM



HOPA RED FLOWERING CRAB. A beautiful pyramidal growing tree with attractive foliage. Entirely covered with rose colored flowers in April. Fruit red inside and out, hanging on until late autumn. Very hardy and free from disease. 3 to 4 ft., 60c each.

BIRCH, CUT-LEAVED WEEPING. Not only the most popular of the weeping trees, but is indeed a picture of delicacy and grace. Its tall slender yet vigorous growth, graceful branches, silvery white bark and delicately cut foliage present a combination of attractive characteristics rarely met within a single tree. Excellent for lawn and cemetery planting. 5 to 6 ft., \$1.50 each.

CATALPA BUNGEI (Umbrella Tree). Grafted on stems 4 to 7 feet high, makes an umbrella-shaped top without pruning; perfectly hardy. Leaves large, glossy, deep green, heart-shaped. Very desirable tree. 2-yr., 6 ft., \$1.00 each; 2 for \$1.90.



CATALPA

Shade and Ornamental.

**CAST A MANTLE OF DIGNITY,
RESTFUL SHADE**

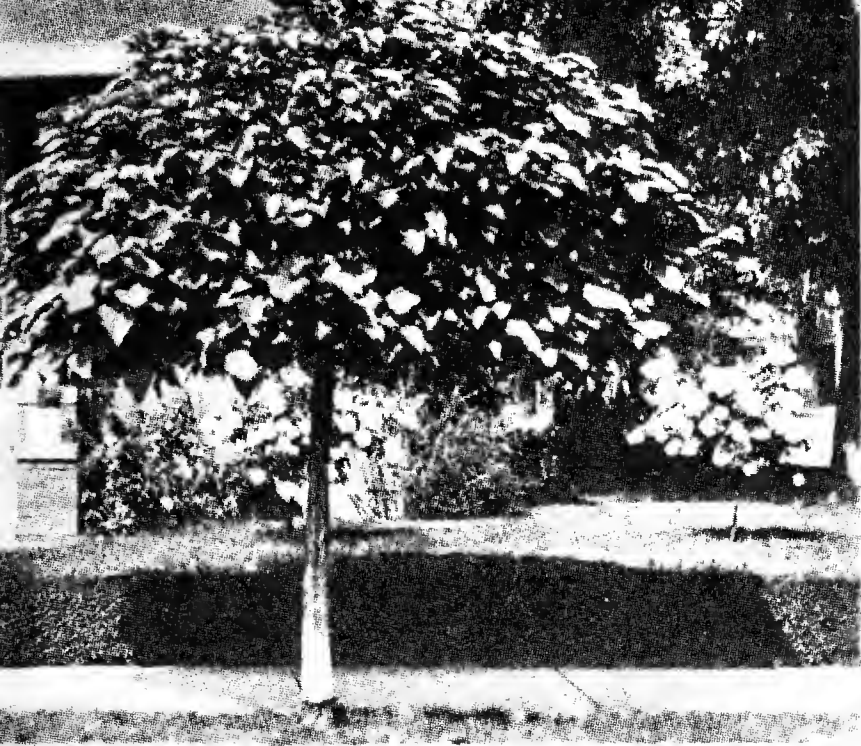
MOUNTAIN ASH, EUROPEAN. A fine, hardy tree. The head is dense and regular, covered in June with a mass of white flowers, later with yellow berries, which turn into bright scarlet and last long into winter; very beautiful. 5 to 6 ft., \$1.50 each.

LOMBARDY POPLAR (Populus nigra italica). In shape this is the exclamation mark among trees. Its towering spire has an individuality all its own. For tall screens and backgrounds, this tree is admirable. 6 to 8 ft., 50c each.

NIOBE WEEPING WILLOW. Much appreciated in landscape plantings because of its golden bark. No other tree affords so brilliant a color. Rapid grower. 5 to 6 ft., 50c each; 6 to 8 ft., 75c each.

SUGAR or HARD MAPLE. Chieftain of its clan, straight and spreading of grand proportions, roots deeply, grows well. Leaves have rich autumn tints of clear yellow and scarlet. 6 to 8 ft., \$1.50 each.

CHINESE ELM. Most beautiful and widely planted shade tree in America today. A very rapid grower with slender branches heavily covered with dark green leaves. One of the first trees to leaf out in the spring and one of the last to shed its foliage in the fall. A tree that is exceptionally free from insect pests. No other tree approaches the Chinese Elm for usefulness and beauty, a perfect tree for lawn planting and ideal for windbreaks and screens. Of thick compact nature and when untrimmed will branch to the



BUNGEI

TREES

**QUIET BEAUTY AND COOL,
WHEREVER PLANTED**

ground and break the force of the cold winds. If planted close to your farm buildings, will keep them from 3 to 6 degrees warmer in the winter time. Our Chinese Elms are the north China strain, hardy and drought resistant. Will grow from 4 to 6 feet in a single season. We have an exceptionally fine stock of Chinese Elms this year and you will note they are priced at very attractive prices. 5 to 6 ft., 50c each; 6 to 8 ft., 75c each; 4 for \$2.50.

ELM, AMERICAN. Large native tree; wide, spreading head, graceful drooping branches. Easy to transplant, hardy. One of the best. 6 to 8 ft., 75c each.

WELCH'S FOREST TREE SPECIALS

- 20 Chinese Elms—
2-yr., 4 ft.....\$1.00
- 15 Lombardy Poplars—
4 ft. 1.00
- 20 Carolina Poplars—
4 ft. 1.00
- 10 Russian Olive—
3 ft. 1.00
- 4 Yellow Niobe Weeping
Willow, 4 ft..... 1.00

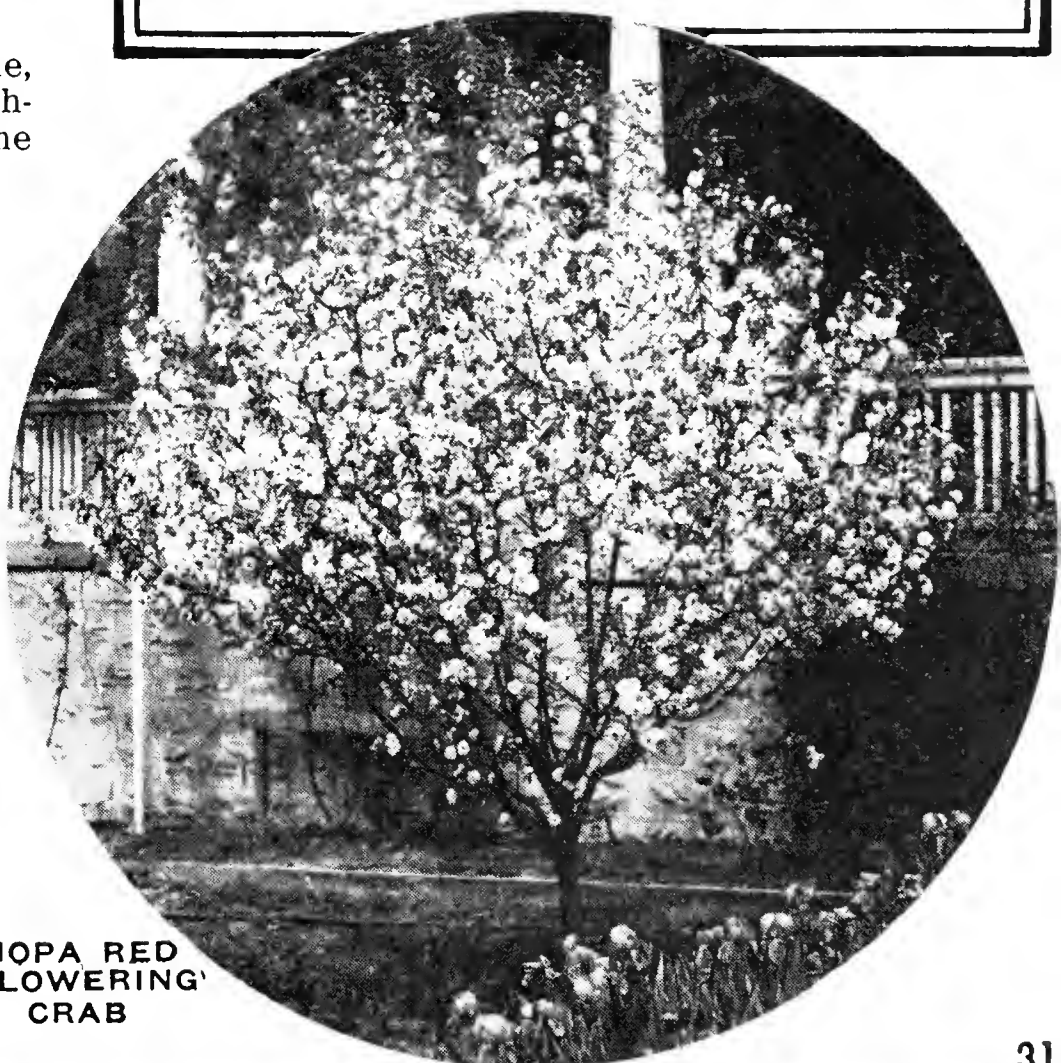
ALL PREPAID



BIRCH, CUT-LEAVED WEEPING

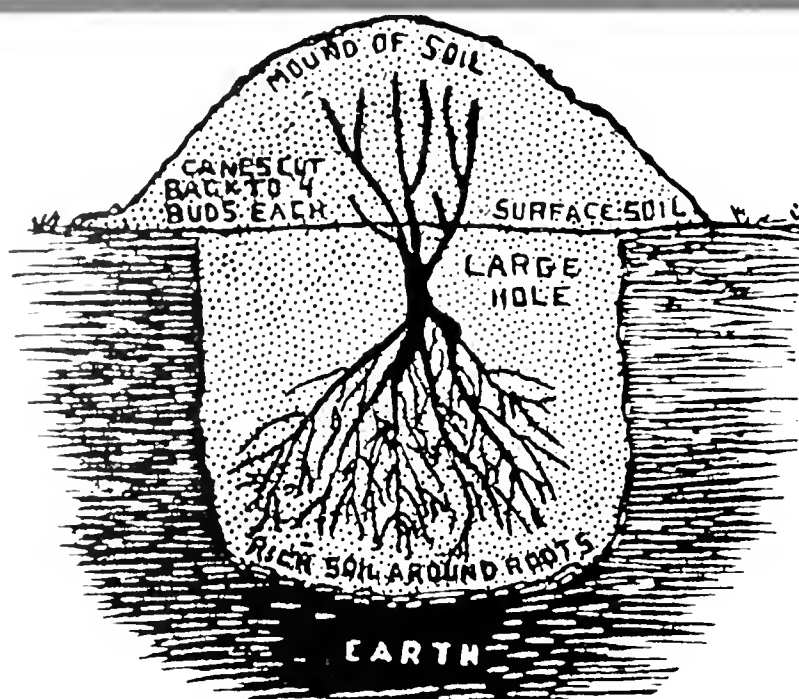
ALL SHADE TREES

SHIPPED BY EXPRESS, NOT PREPAID



HOPA RED
FLOWERING
CRAB

How to Plant Grapes, Shrubs, Roses



This diagram shows how your roses, grapes and shrubs of all kinds should be planted. Look at it carefully. See how the canes are cut back and mounded over with soil. See how far below the surface of the soil the crown of the plant is set. Plant your roses just as this diagram shows, and they will be sure to grow and blossom freely.

The real secret of success when planting roses and shrubs is: **First**, to cut back the tops severely; **Second**, to water the plant thoroughly, and **Third**, to cover the newly set plants with a mound of soil. Do not expose their roots to sun or wind to dry out.

Prune all the canes so that not more than four (4) buds remain on a cane. This is very important.

Shorten roots a little, making a smooth cut at the end of each root.

Dig your holes at least 6 inches wider than the widest spread of the roots, and deep enough to let the plant well down in the hole.

Put in the plant and half fill the hole with top soil. Do not use manure. Tramp the soil down hard, then pour in four gallons of water; twenty-four hours after this has seeped away, finish filling the hole.

Next draw up the mound of soil, cover the bush fully 6 to 10 inches high. This will bury the bush completely and protect the canes from drying out before growth begins.

Allow the mound of soil to remain until the new growth has pushed through it fully six inches, then hoe the mound down gradually.

PLANTING PLAN No. 1

- 1— 1 Pauls Scarlet Rose
- 2—17 Barberry, Japanese
- 3—10 Spirea Van Houttei
- 4— 3 Spirea Anthony Waterer

Thirty-one 2-year, well rooted flowering shrubs that will increase the beauty of your home a thousand fold—and think of it, the entire collection will be sent anywhere in the U. S., parcel post prepaid, for\$2.50

Your Planting Difficulties Answered Here

Tall Growing Shrubs for Corners and Heavy Planting

8 ft. and up

- | | |
|------------------|--------------------|
| Golden Elder | Snowball |
| Lilacs | Syringa |
| Bush Honeysuckle | Highbush Cranberry |
| Dogwood | Witchhazel |

Medium Height for Foundation Plantings

- | | |
|-----------------|-------------------|
| Japan Quince | Privet |
| Hydrangeas | Spirea Vanhouttei |
| Spirea Billardi | Deutzia |

Dwarf Growing for Front Line Planting

2 to 5 ft.

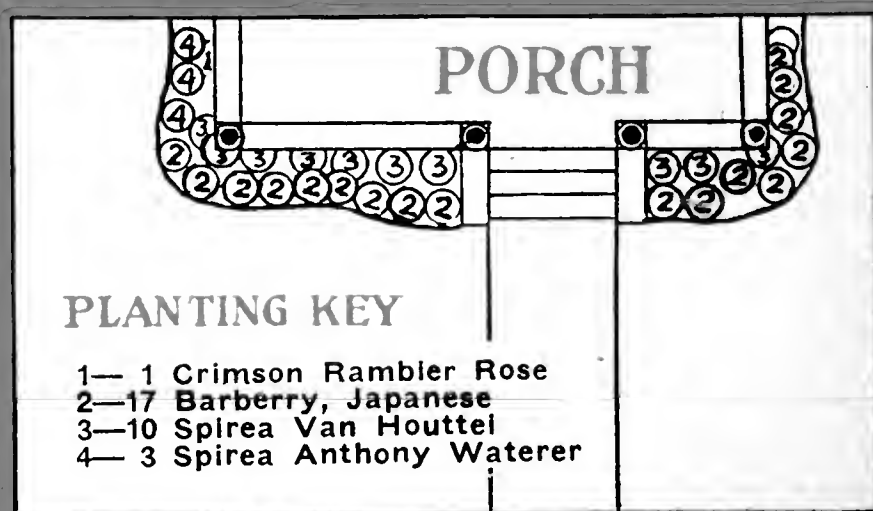
- | | |
|---------------------|------------------------|
| Fragrant Sumac | Snowberry |
| Spirea Thunbergi | St. Johnswort |
| Spirea Collosa Alba | Spirea Anthony Waterer |

Shrubs for Shady Locations

- | | |
|-------------------|-------------|
| Spirea Vanhouttei | Honeysuckle |
| Japanese Barberry | Goldenbell |
| Dogwood | Privet |
| Hydrangeas | Deutzia |
| Snowberry | Mockorange |

Shrubs with Attractive Berries

- | | |
|-------------|--------------------|
| Barberry | Snowberry |
| Honeysuckle | Highbush Cranberry |
| Elder | Jetbead |
| Dogwood | |



Welch's

GIANT FAMILY VEGETABLE GARDEN

for only \$1.00 postpaid

Tender fresh vegetables on your table will bring health to your family.

BEANS—	
¼ lb.—101—Giant Stringless Green Pod....	\$0.10
¼ lb.—126—Top Notch Golden Wax.....	.10
SWEET CORN—	
¼ lb.—143—Hybrid Golden Cross Bantam..	.15
PEAS—	
¼ lb.—171—Early Alaska10
¼ lb.—180—Little Marvel10
BEETS—	
1 oz.—205—Detroit Dark Red10
CARROTS—	
½ oz.—300—New Coreless10
CABBAGE—	
Pkt. —232—Early Copenhagen05
CUCUMBERS—	
Pkt. —358—Select National Pickle.....	.05
LETTUCE—	
Pkt. —402—Black Seeded Simpson05
Pkt. —406—P'ize Head05
PARSNIP—	
Pkt. —552—Hollow Crown05
PARSLEY—	
Pkt. —556—Moss Curled05

RADISH—	
Pkt. —640—Early Bird05
Pkt. —654—White Icicle05
Pkt. —658—Early Scarlet White Tip.....	.05
SPINACH—	
Pkt. —682—Bloomsdale05
TOMATO—	
Pkt. —765—New Rutgers10
TURNIPS—	
Pkt. —818—Purple Top White Globe.....	.05
WATERMELON—	
Pkt. —485—Stone Mountain05
PEPPER—	
Pkt. —572—King of the North.....	.05
ONION—	
Pkt. —502—Giant Yellow Sweet Spanish...	.05
22 Different Kinds	
\$1.55 Value	

THE VERY BEST IN EVERYTHING ALL NEW CROP SEED

Good fresh vegetables are always in demand. I have seen the time when there wasn't enough cans to go around, but I have yet to see the time when there were too many vegetables. There is nothing like a cellar full of canned vegetables for winter.

THIS BIG COLLECTION—ONLY \$1.00, POSTPAID

Welch's

Million Bloom FLOWER COLLECTION

The finest flowers—all will bloom this year. These are the choicest of all. My, how they will bloom! And the brightest colors you ever saw. They will make bouquets by the dozens.

12 Big Full Size Packages—for only 50c, postpaid.
(One package of each kind.)

Zinnias	—Giant Dahlia-Flowered, Mixed..	\$0.10
Zinnias	—Lilliput, Finest Mixed.....	.10
Petunia	—Large Flowered Balcony, Mixed.	.10
Larkspur	—Tall, Mixed Colors.....	.10
Cosmos	—Orange Flare10

Asters	—Mammoth Branching, Mixed....	.10
Rose Moss	—Double Flowered, All Colors....	.10
Marigold	—Sunset, Giant Mixed.....	.10
Sweet Peas	—Early Flowering, Mixed.....	.10
Nasturtiums	—Glean, Hybrids, Mixed.....	.10
Verbena	—Choice Mixed10
Snapdragons	—Rust-Proof, Giant Mixed.....	.10

\$1.20 Value

Easy to Grow, and bloom all summer long.
These will bring real beauty to your home and garden.

GET THOSE BUGS WITH WELCH'S BUG-DUST-O-CIDE

"IMPERIAL"
MULTI-
PURPOSE

Welch's Bug-Dust-O-Cide is new—up-to-the-minute as a dusting insecticide to combat insects on vegetables and flowers. Bug-Dust-O-Cide does not contain such poisons as ARSENIC—LEAD—FLUORENE or PARIS GREEN. Does not stunt or retard growth or development of plant life.

Bug-Dust-O-Cide will not injure tender foliage or leave harmful residue.

OUR GUARANTEE. You must be satisfied with Bug-Dust-O-Cide or your money will be refunded.

Be sure to add BUG DUST to your order!

SPECIAL TRIAL OFFER

2 lbs. AND DUSTER POSTPAID \$1.00

3 lbs. Without Duster.....	\$1.00 Postpaid
10 lbs. Without Duster.....	3.00 Postpaid
25 lbs. Without Duster.....	7.00 Postpaid



13½-Inch
DUST GUN



WILL



BUGS EAT



OR
WILL YOU?



Serving **FRUIT GROWERS** and **FLOWER LOVERS** of the Nation. 1939



AMERICAN BEAUTY



"Lovely as a Rose." Don't you all say that? And is there anything lovelier than a rose? I find them so satisfying, because the more you cut their blooms, the more they bloom forth for you. So I have my flowers in the garden and bowls of flowers in the house from early June until late fall. Really, I find roses the greatest joy in our small garden, and the most effective color accent in a large garden. By

RUGOSA ROSES FOR HEDGING

F. J. GROOTENDORST. Beautiful red flowers in clusters. The plant is a strong grower and bushy, with leathery, wrinkled, disease-resisting foliage and blooms continuously until frost. A new type of Rose that has been described as a Rugosa plant, with the blooms of a red carnation. The canes are frequently 4 to 5 feet in height, and make a wonderful hedge. 2-yr., 30c each; 4 for \$1.00; postpaid.



HYBRID
ROSE
GEN. JACK

HANSA. Large, double, reddish violet flowers. Strong growth. 2-yr., 25c each.

SIR THOMAS LIPTON. The best double, leading white Rugosa. Large, pure white, blooms throughout the summer. 2-yr., 25c each.

EVERBLOOMING BABY ROSES

Grow about 18 to 24 inches high with small double flowers. Bloom from early summer until freezing. Very hardy. Fine for borders and excellent for cemetery planting.

SPARKLER. Rich deep crimson.

ELLEN POULSEN. Apple blossom pink.

KATHERINE ZEIMET. Pure white.
GOLDEN SALMON. Flaming orange and salmon.

Price 30c each, 1 each of the above, \$1.00, postpaid.

SPECIAL

5

GRUSS AN
TEPLITZ
2-Year Roses

\$1.00
POST-PAID



the way, when you plant your roses, don't do like some of the girls I know—leave the blooms in the garden until they wilt. If you do this, they are like Lady Luck, and simply dry up. Cut them as soon as they come into bloom if you want to have them. This is one time when you can eat your cake and have it too, but you **MUST** eat it if you are going to have it.

HYBRID PERPETUAL ROSES

This class of Roses, while it blooms profusely during its season, is not a continual bloomer like the Tea Roses, but will come through more severe winters. These hardy Roses combine hardiness, vigor, growth and size of flower with great variety.

AMERICAN BEAUTY. Flowers very large, of beautiful form and very double. Color a deep rich rose. Fragrance delightful. May be classed as a light red or deep pink. 2-yr., 30c each.

GEN. JACQUEMINOT (Gen. Jack). A rich, velvety crimson, changing to a scarlet-crimson. The best known of all hybrid perpetuals, and is without rival in fragrance and richness of color. Does well anywhere and blooms freely. 2-yr., 30c each.

PAUL NEYRON. The largest rose in cultivation, sometimes called the Peony Rose. Color, bright, fresh cerise-pink. Flowers are very double and full, delightfully fragrant. 2-yr., 25c each.

SPECIAL

These 5 Climbing
Roses, 2-yr. plants.

1 Climbing American
Beauty
1 Mary Wallace
1 Scorchers
1 Paul's Scarlet Climber
1 Excelsa—for only

\$1.00

 POST-PAID

Climbing ROSES

Can be Trained for Hedges, Trellises and
Porch Coverings.

CLIMBING AMERICAN BEAUTY. The fragrant, rich, deep rosy red flowers are produced in great abundance. Vigorous growth. 2-yr., 30c each.

CRIMSON RAMBLER. Vigorous, making an immense growth. Flowers glowing crimson, produced in great clusters. 2-yr., 20c each.

DOROTHY PERKINS. One of the most notable climbing roses. Clear shell-pink, slightly fragrant. 2-yr., 20c each.

MARY WALLACE. An outstanding large flowered pink climber. 2-yr., 30c each.

EXCELSA. An intense crimson, with edges of petals a little lighter, producing immense clusters. 2-yr., 20c each.

PAUL'S SCARLET CLIMBER. The brightest and purest red of all the climbing roses. Flowers are large and distinct and retain their color all fall. Have prominent yellow stamens. 2-yr., 25c each; 5 for \$1.00.

SCORCHER. A very vigorous climber with large fragrant semi-double blooms brilliant scarlet crimson color. 2-yr., 25c each.

WHITE DOROTHY PERKINS. Closely resembles the Dorothy Perkins, except for its immense clusters of pure white flowers. Most valuable white climber of its class. 2-yr., 25c each.



CLIMBING ROSE—MARY WALLACE

FOR YOUR *Early Spring Tonic*

Plant Asparagus, Rhubarb and Horseradish

ASPARAGUS

We have been successful growers of Asparagus for many years, and have always tried to give our customers the best varieties on the market.

MARY WASHINGTON (Rust-Proof). This new variety, offered to the public but a short time, has been approved by the best of horticulturists as the most rust-resistant Asparagus grown. This variety grows rapidly, and produces tall, slender stalks unexcelled for table use. 2-yr., \$1.00 per 100, prepaid; \$6.00 per 1,000, not prepaid.

RHUBARB

MYATT'S LINNAEUS. The sweetest and most tender variety, delicious for sauce and pies. Easily grown and very productive, plant several roots this spring. 1-yr., prepaid, 25 for \$1.00; 100 for \$3.00.

HORSERADISH

The good old kind that doesn't need a description. Crowns, 6 for 25c, prepaid; per hundred, \$2.50, not prepaid.

SAGE

One of the best herbs for seasoning. Good strong roots, 15c each, prepaid.



HORSERADISH

Wholesale growers of Strawberries, Rhubarb and Mary Washington Asparagus. Plants by the millions. Let us quote you on your requirements.

GARDEN ROOT

Special...

**50 Asparagus
12 Rhubarb
6 Horseradish Crowns**

**ALL
FOR**

\$1.00
POSTPAID

PLANTS AND TREES BY PARCEL POST

We strongly urge the advantage of our Parcel Post system for handling small quantities and the smaller size plants and trees.

We can send by Parcel Post, grape vines, raspberry and blackberry plants in lots of 100 and less. Currants and gooseberries, both one and two-year-old, in lots of 25 or less. One-year-old fruits and ornamental trees and shrubs, roses, also Holland bulbs, peonies, iris, and perennial plants.

The two larger grades of trees cannot be sent by Parcel Post. However, we call attention to the fact that express rates on nursery stock have been reduced about 25 per cent, which will be quite a saving to you on the larger size trees.

We prepay the postage on all Parcel Post shipments, and your plants are laid right down at your door.

GUARANTEE OF GENUINENESS—if any nursery stock, etc., proves untrue to description under which it is sold, we hold ourselves in readiness, on proper proof, to replace all such nursery stock, etc., that proves otherwise or refund the amount paid, but shall in no case be liable for any sum greater than the amount originally received for said nursery stock.

STATE CERTIFIED STOCK—Certificate of Nursery inspection, No. 153, furnished with every shipment.

HELP YOUR FRIENDS—After you have read this book from cover to cover, please pass it along to someone you know that is interested. You will be doing them a favor as you will learn after you plant Welch's Trees. Thank you.

PERSONAL CHECKS ACCEPTED. Iowa customers only—please add 2% sales tax.

WELCH NURSERIES

J. C. WELCH, Prop.

SHENANDOAH, IOWA

Do Not Write in This Space

M. O.....

Ck.....

Cash.....

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PLEASE FORWARD TO

Name..... R. D. No.....

Postoffice..... P. O. Box.....

County..... Street.....

State..... Freight Station.....

Express Office

Ship By..... On or About..... 193.....
State here how to forward

Please Write Name and Address Plainly Date of Order..... 193.....

QUANTITY	NAME OF VARIETY	SIZE	PRICE
BARGAIN COLLECTIONS (OVER)		TOTAL	

IOWA CUSTOMERS ONLY—PLEASE ADD 2% SALES TAX.

STOCK ALL
STATE
INSPECTED
AND DISEASE
FREE.

WELCH NURSERIES WORTH-WHILE BARGAINS SPECIAL QUOTATIONS

BY
PARCEL POST.
PREPAID
TO YOUR
DOOR.

BY PARCEL POST (PREPAID)

<input type="checkbox"/>	12 Welch's Concord Grape Vines, 2 years.....	\$0.75
<input type="checkbox"/>	50 Welch's Concord Grape Vines, 1 year.....	2.00
<input type="checkbox"/>	12 Fine Grapes, 2 yrs., 2 Caco, 2 Niagara, 2 Fredonia and 6 Concord.....	1.00
<input type="checkbox"/>	100 Gem and 200 Dunlap Strawberry Plants.....	1.75
<input type="checkbox"/>	100 Dunlap and 100 Blakemore Strawberry Plants	1.00
<input type="checkbox"/>	100 Mary Washington Rustproof Asparagus, 2-year	1.00
<input type="checkbox"/>	25 Rhubarb, the old reliable pie kind.....	1.00
<input type="checkbox"/>	50 Asparagus, 12 Rhubarb and 6 Horseradish Crowns	1.00
<input type="checkbox"/>	100 Cumberland Blackcap Raspberries.....	2.00
<input type="checkbox"/>	50 Youngberries	1.25
<input type="checkbox"/>	100 Latham Red Raspberries.....	2.00
<input type="checkbox"/>	100 Eldorado Blackberries or 100 Lucretia Dewberries	2.00
<input type="checkbox"/>	10 Cherry Currants or 10 Downing Gooseberries, 2 years.....	1.00
<input type="checkbox"/>	5 Red Lake Currants, two years.....	1.00
<input type="checkbox"/>	20 Apple Trees, 2 years, 3 to 4 ft.; 5 Jonathan; 5 Grimes; 2 Duchess; 5 Red and 3 Yellow Delicious	3.00
<input type="checkbox"/>	10 Apple Trees, 2 years, 3 to 4 ft.; 5 Jonathan and 5 Yellow Delicious.....	1.50
<input type="checkbox"/>	10 Apple Trees, 6 ft.; 3 Delicious, 3 Jonathan, 2 Grimes, 2 Wealthy. We pay the transportation on these trees. No. 1 first class trees.....	3.75
<input type="checkbox"/>	4 Compass Cherries or 4 Kieffer Pears, 4 ft.	1.00
<input type="checkbox"/>	4 Montmorency Cherry Trees, 3 to 4 ft.....	1.25
<input type="checkbox"/>	8 Plums—2 Waneta, 2 Sapa, 2 Terry and 2 Apricot Plums, 4 ft.....	2.00
<input type="checkbox"/>	4 Apricot Plums, 4 ft. (Valuable as a shade tree for the yard).....	1.00
<input type="checkbox"/>	8 Plums—2 Waneta, 2 Sapa, 2 Terry, 2 Apricot Plums. First class six ft. trees. Will bear the second year. Prepaid to your door	3.00
<input type="checkbox"/>	10 Peaches—2 Champion, 2 Golden Jubilee, 3 Hale and 3 Elberta, 4 ft.....	1.75
<input type="checkbox"/>	10 Peaches—5 Early Elberta and 5 Rochester, 4 ft. trees.....	1.75
<input type="checkbox"/>	10 Trees—2 Delicious Apples, 2 Elberta Peaches, 2 Apricot Plums, 2 Bartlett Pears, 2 Montmorency Cherries, 4 ft.....	2.25
<input type="checkbox"/>	25 American Native Plum Seedlings, 2 to 3 ft. (Good for erosion work).....	1.00
<input type="checkbox"/>	20 Chinese Elms, 4 ft. fresh dug trees.....	1.00
<input type="checkbox"/>	15 Lombardy Poplars or American Elms, 2 yrs., 3 to 4 ft.....	1.00
<input type="checkbox"/>	10 Chinese Elms, 5 ft. extra nice trees.....	1.00
<input type="checkbox"/>	18 Everblooming Two-Year Field Grown Roses, as pictured on pages 20 and 21.....	3.50
<input type="checkbox"/>	8 Roses, 2-yr. field grown, everblooming, as pictured top of pages 20 and 21.....	1.75
<input type="checkbox"/>	4 Roses, 2-yr. field grown everblooming, pictured in middle of pages 20 and 21.....	1.00
<input type="checkbox"/>	12 Roses, 2-yr. field grown everblooming, as pictured at top and middle of pages 20 and 21	2.50
<input type="checkbox"/>	5 Gruss an Teplitz, 2-yr. field grown roses (for bedding).....	1.00
<input type="checkbox"/>	5 Paul's Scarlet, 2-yr. field grown (best of all climbing roses).....	1.00
<input type="checkbox"/>	5 Climbing Roses, 2-yr. field grown—1 American Beauty, 1 Mary Wallace, 1 Scorchers, 1 Paul's Scarlet and 1 Excelsa	1.00
<input type="checkbox"/>	4 Everblooming Baby Roses, red, white, pink and golden salmon.....	1.00
<input type="checkbox"/>	10 Red Tartarian Honeysuckle, 18 inches.....	1.00
<input type="checkbox"/>	10 Red Dwarf Spirea, Anthony Waterer, 15 inches	1.00
<input type="checkbox"/>	25 Spirea VanHouttei or 25 Amur Privet, 2-yr., 18 inches.....	1.00
<input type="checkbox"/>	25 Japanese Barberry, two years, 18 inches.....	1.00
<input type="checkbox"/>	100 Amur Privet, 18 inches, best of all hedges	4.00
<input type="checkbox"/>	100 Spirea VanHouttei, 18 inches, hardiest of all shrubs, good for snow fence.....	3.75
<input type="checkbox"/>	10 Red Leaf Barberry, two years, 12 inches.....	1.00
<input type="checkbox"/>	21 Two-year Shrubs—Landscape planting on page 32 of catalog.....	2.50
<input type="checkbox"/>	100 Lucky Blue German Iris, nice for border planting or hedging.....	2.50
<input type="checkbox"/>	30 Hardy German Iris, six best colors (1 Ambassadeur Iris Free).....	1.00
<input type="checkbox"/>	60 Gladiolus, rainbow colors, large bulbs, six best varieties.....	1.00
<input type="checkbox"/>	15 Regal Lilies, blooming size bulbs.....	1.00
<input type="checkbox"/>	6 Peonies, 2 each Rosenfield, Festiva Maxima, Edulis Superba.....	1.00
<input type="checkbox"/>	10 Hardy Phlox—4 good colors.....	1.00
<input type="checkbox"/>	2 Hardy White Clematis and 2 Bittersweet Vines50

With every order and 10 names of home owners, 1 Bridal Wreath Spirea—Free.

REMARKS



Iris

30 GERMAN IRIS
Six Leading Varieties
\$1.00 Postpaid
1 Beautiful
Ambassadeur
Iris **FREE**

15 ROYAL REGAL LILIES
Hardy and easy to grow.
\$1.00
Postpaid



Regal Lily



**WELCH'S DECORATION DAY
PEONY COLLECTION**

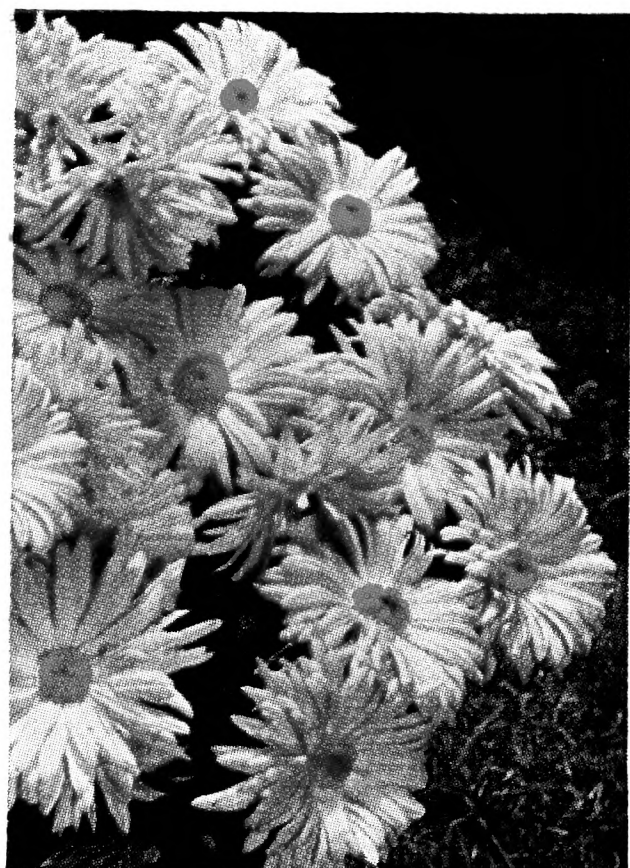
2 Festiva Maxima, 2 Edulis Superba, 2 Karl Rosenfield
These six beautiful double Peonies postpaid for only **\$1.00**



**WELCH'S DAHLIA
COLLECTION**

Jane Cowl. Bronze.
Jersey's Beacon. Scarlet.
Jersey's Beauty. Pink.
Mrs. I. de Ver Warner. Pink.
Yellow Colossal. Deep yellow.
El Toreador. Red.

These six Prize Dahlias
\$1.00 Post-
paid



PINK CUSHION 'MUMS
The Queen of Fall Flowers
20c each; 3 for 50c, postpaid

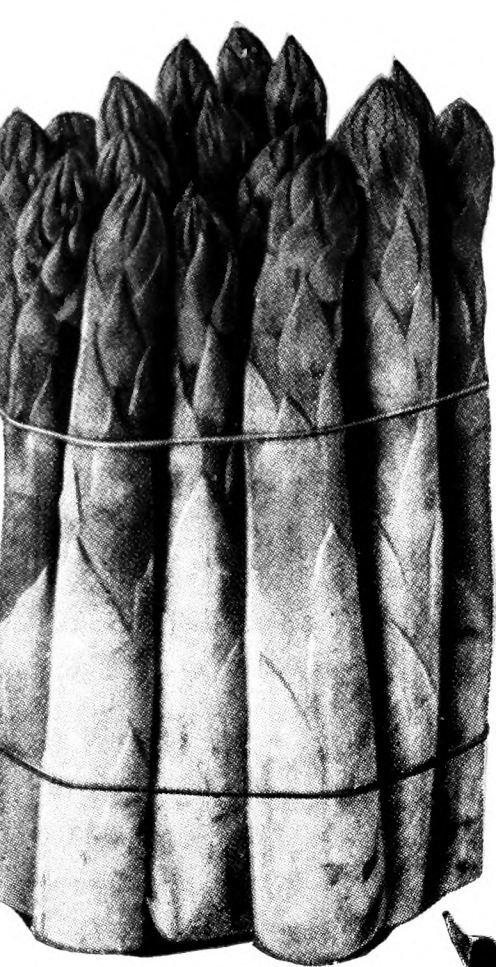


**WELCH'S 'MUM
COLLECTION**

1 Snowdrop 1 Red Flare
1 Rosy Morn 1 Yellow Glory

These four beautiful 'Mums

50c
Postpaid



Mary Washington Asparagus

100 large, 2-yr. plants

\$1.00

50 large, 2-yr. plants

60c

Postpaid

Welch's Choice Strawberry Collection

100 Everbearing Gem

200 Senator Dunlap

\$1.75

Postpaid

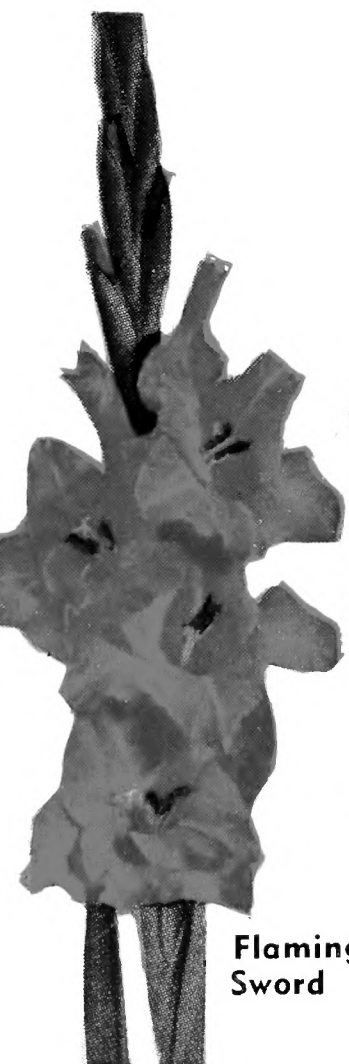


Gem Most Popular Everbearer

100 for \$1.00

200 for 1.75

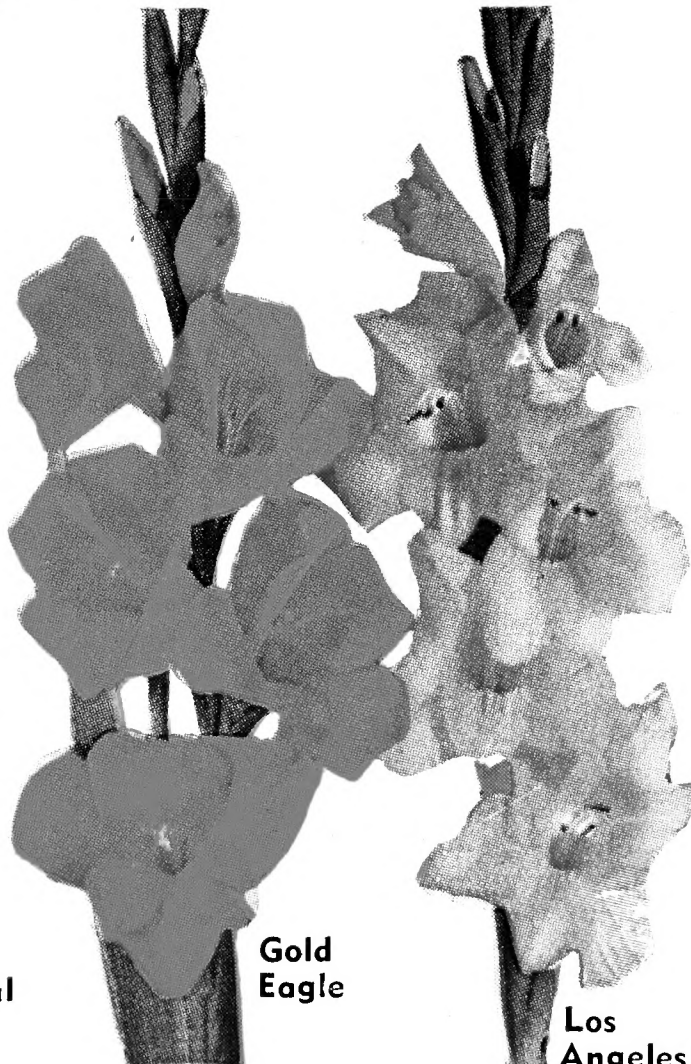
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Flaming Sword



Cardinal Prince



Gold Eagle



Los Angeles

Violet Beaut

The National Flower

60 GLADIOLUS, \$1.00

12 each of these choice varieties as pictured above

Post-paid

Easy to Grow